



Public Consultation May 2010 Summary of Results

This summary document gives an overview of the results of the public consultation on the GoodWeave Generic Standard for the Rug Industry, draft version 2.4.1. It includes comments from both internal and external stakeholders. This is a public document. A full list of comments received may be downloaded at www.goodweave.net/standard-development.

Standard Consultation

The first round of public consultation was carried out between March 3rd and May 1st, 2010. Consultation was carried out in the US, UK, Nepal, India and Germany. Consultation was carried out in various ways, such as email, phone calls, in-person meetings, webinars, comment forms, and through the www.goodweave.net website.

An invitation to submit input on the draft Standard was sent to stakeholders identified by GoodWeave at the beginning of the consultation and individual outreach was carried out during the process to identify other stakeholders and encourage broad participation. A page was also set up on the www.goodweave.net website so that the general public could also contribute.

Stakeholders

Active engagement with stakeholders is central to the development of the Standard. Stakeholders are identified at each stage during the development process. Prior to the start of the consultation, each country office created or updated a list of potential stakeholders, including but not limited to:

- Manufacturers
- Importers
- Retailers
- Local and international NGOs
 - Child labor/child rights groups
 - Education NGOs
 - Human rights organizations
 - Environmental groups
- Workers

- Trade unions/worker representatives
- Trade associations
- Chambers of commerce
- Government departments
- Verification providers
- Remediation projects
- Funders
- Customers
- Issue experts
- Monitoring organizations
- Standard-setting organizations
- CSR/investment groups
- Media

Stakeholder lists were updated throughout the public consultation. More information about stakeholder outreach is available by request.

Methodology: Collation of the results

1. All consultation feedback was collated during the consultation period. This included:
 - a. Notes and audio recordings from Standards Committee (SC) meetings
 - b. Telephone and meeting logs
 - c. Notes and audio recordings from stakeholder meetings
 - d. Copies of emails
 - e. Copies of comments sheets
2. Information was also taken directly from the GoodWeave site where comments were directly added to the documents on the site.
3. The results were reviewed and individual comments were entered on the excel database – “Comment on GoodWeave Standard v2.4.1.”
4. Comments were then categorized according to the subject/the area of the Standard they referred to.
5. Issues were then identified as those that were non-substantive and could be directly used to update the draft Standard and those that need to be agreed or discussed by the SC.
6. All comments were given equal weighting.

Summary of results

Comments from the consultation were widespread. However, two major issues have been highlighted by the process. These are:

- Principle 1- No illegal child labour
 - Minimum age of the child, definition and progress requirements
- Principle 5 – Fair wages will be paid
 - Inclusion and definition of “living wages”

In addition there are several common areas where substantive issues have been raised. These are:

- Language – clarity and consistency
- Principle 2 – Employment is freely chosen
- Implementation, Monitoring and Inspection
- Principle 9 – Environmental impacts
- Change of format for the requirements table
- Inclusion of underrepresented stakeholder groups and identifying and involving disadvantaged groups
- Responsibilities

Breakdown of comments

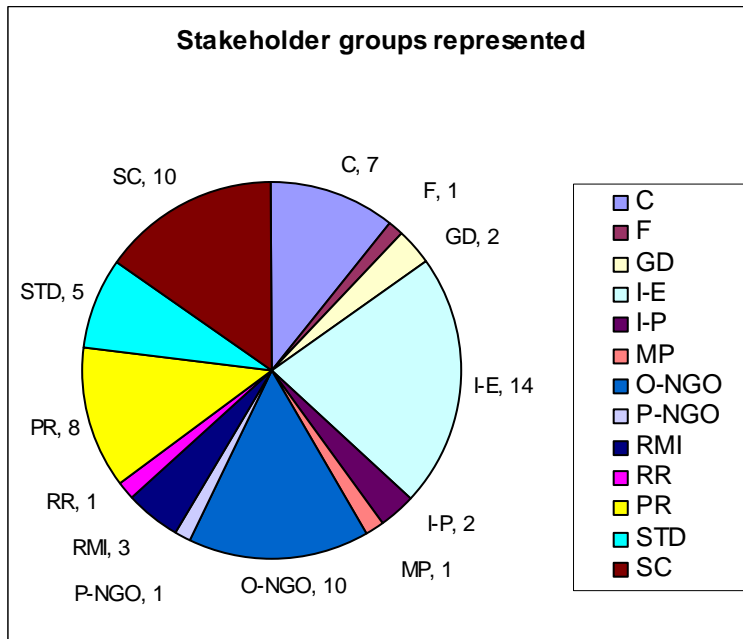
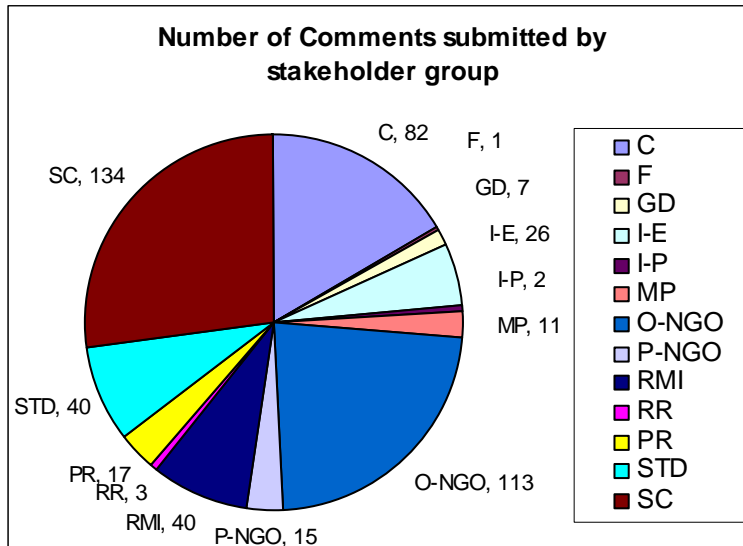
Comments were received from representatives of most of the stakeholders groups. The following groups were identified as not represented or underrepresented:

- Workers
- Workers representatives
- Producers

Comments were received from the following stakeholder groups:

I-E	Importer - Existing
I-P	Importer - Potential
MP	Marketing Partner
RR	Rug Retailer
PR	Producers
F	Funders
P-NGO	Partner - NGO
O-NGO	Other NGO
STD	Other standard setting organisations
C	Consultants and other miscellaneous individuals
RMI	RMI members and board
GD	Government departments

Comments were received from approximately 10% of the nearly 600 stakeholder groups and individuals invited to comment (this does not include over 1,000 other stakeholders informed through mass communications). The majority 56% of respondents were from the US. On a proportional basis most of the comments, approximately a quarter, were received from the Standards Committee.



This puts the comments in context and demonstrates that the number of comments does not reflect the proportion of involvement of the stakeholder groups. For example although the existing importers (I-E) were the largest group of stakeholder to comment, the highest number of comments came from the Standards Committee followed by NGOs (O-NGO). This does not take into account the stakeholder groups that the SC members represent.

Content of Comments

The comments are categorized according to subject/the area of the Standard they refer to. The following table gives the top 20 areas of comment. These account for 93% of the 495 total comments. The top ten comments account for 69% of the overall comments

Principle 1	72
Principle 5	49
Comment general	44
Principle 4	32
Principle 2	28
Language	26
Principle 3	24
Definitions	20
Monitoring and Inspection	20
Principle 9	20
Principle 7	18
Implementation	17
Standard principles	13
Principle 6	13
ILO conventions list	12
Principle 10	11
Scope	11
Responsibilities	10
Principle 8	6
Comment on Intro	6

Actions Taken as a Result of the Consultation

The Standards Committee reviewed the comments in depth, with a focus on those areas, which received the most feedback, as well as those requiring major content decisions. The revised draft Standard v.2.4.2 is based on the decisions taken by the Standards Committee as a result of this review. Actions taken are listed next to each comment on the comments spreadsheet and summarized in the “Changes Incorporated in version 2.4.2,” which are both available online at www.goodweave.net/standard-development.