



Public Consultation August 2010 Summary of Results

This summary document gives an overview of the result of the second round of public consultation on the GoodWeave Generic Standard for the Rug Industry (draft version 2.4.2). As per the previous round, this includes comments from both internal and external stakeholders. It also includes feedback from the first round of consultation that arrived too late to be included in the update of draft version 2.4.1 of the standard. This is a public document. A full list of comments received may be downloaded at www.goodweave.net/standard-development/consultation/results.

Standard Consultation

The second round of public consultation was carried out between June 30th and August 10th. The Standards Committee decided on this period for the second round of consultation, considering the following factors:

- The need to complete the development of the standard in a timely manner
- The need to reach out to under-represented groups
- Whether any further substantive changes were likely to be suggested

A decision was taken that six weeks would be an adequate period of time for the second round because many of the stakeholders reached in the first round would be re-visited, and this round would invite feedback on the changes that had been made so far, as well as focus specific attention on those groups which have given the least amount of feedback so far. Considering the timetable for the standard development had already been delayed, it was decided that reducing the period to six weeks would allow the timing to come back on track, while still allowing adequate amount of time for the necessary outreach.

Consultation was carried out in the US, UK, Nepal, India and Germany consistent with the first round using email, phone calls, in-person meetings, feedback forms, online comments pages and templates for communications.

Stakeholders

Prior to the start of the first consultation, each country office created a list of stakeholders, including but not limited to:

- Manufacturers
- Workers

- Importers
- Retailers
- Local NGOs
- Government departments
- Verification providers
- Remediation projects
- Funders
- Customers
- Issue experts

Stakeholder lists were updated throughout the public consultation and again compiled at the end of the consultation. More information about stakeholder outreach is available by request to standards@goodweave.net.

Comments made during the first round highlighted a need for more inclusion of producers and workers in the producer countries. During this second round this has been taken into account and the tables and graphs in the report show this wider spread of stakeholder feedback.

Participation Targets

All consultation countries aimed for an overall response rate of 10% with a minimum of each stakeholder group represented. In addition, all countries approached the consultation with a goal of increasing participation among stakeholders that are:

- directly affected by the implementation of the standard,
- disadvantaged or face barriers to participate in the consultation, and
- underrepresented among respondents from the first round of consultation.

The following are the results:

Target	Results
Receive feedback from 10% of stakeholders contacted directly	Achieved overall and in each country except for the US (8%) and UK (7%)
Receive feedback from each stakeholder group	Feedback received from most stakeholder groups (including all groups that were not represented in the first round)
Increase stakeholder feedback from producer countries, particularly producers and workers	Producers and workers comprised the two largest groups of respondents
Increase the number of importer and retailer respondents in the UK and Germany	Response rate nearly doubled for these groups

These results are described further on pages 4-5.

Methodology: Collation of the results

1. All consultation feedback was collated during the consultation period. This included:
 - a. Notes and audio recordings from Standards Committee (SC) meetings
 - b. Telephone and meeting logs
 - c. Notes and audio recordings from stakeholder meetings
 - d. Copies of emails
 - e. Copies of comments sheets
2. Information was also taken directly from the GoodWeave International site where comments had been directly added to the documents on the site.
3. The results were reviewed and individual comments were entered on the excel database – ‘Comment on GoodWeave Standard v2.4.2.’
4. Comments were then categorized by the area of the standard to which they referred.
5. Issues were then identified as those that were non-substantive and could be directly used to update the standard document and those that need to be agreed or discussed by the SC.
6. All comments were given equal weighting.

Summary of results

The stakeholders were broadly welcoming of the standard as demonstrated by the high number of generally positive comments. The second highest focus was on the exact wording, detailed content and how the standard will be implemented. A high number of comments deal with minor changes to the standard.

Overall there was a similar overall number of comments to the previous round, although more of these were from external stakeholders with less from the Standards Committee. There has been more input from producers and workers in producer countries, which was one of the main aims of this round.

Two major areas of comment highlighted for consideration and discussion by the committee are:

- The OHS section of the standard (Principle 5a), and
- Recommendations that Core Requirements should be Progressive Requirements and vice versa.

Other common issues included clarity of language, level of detail, style/presentation, organization of groupings of the various provisions (e.g. under discrimination), and references to other existing standards, such as ILO conventions. Many more comments were received on implementation and verification rather than the Principles and Requirements in this round. Many of the comments from producers focused on timelines and support for implementation.

Breakdown of comments

Comments were received from representatives of most stakeholder groups, though not all groups in each country where consultation was carried out. In total over 450 comments were received (which is comparable with the previous round), in addition to survey responses collected from producers and workers. Comments were received from the following stakeholder groups:

	First Consultation Round	Second Consultation Round
I-E	Importer - Existing	Importer - Existing
I-P	Importer - Potential	
MP	Marketing Partner	
RR	Rug Retailer	Rug Retailer
PR	Producers - existing licensees	Producers - existing licensees
PR-O		Producers - others
F	Funders	
P-NGO	Partner NGO	Partner NGO
O-NGO	Other NGO	Other NGO
STD	Other standard setting organisations	Other standard setting organisations
C	Consultants and other individuals	Consultants and other individuals
RMI	RMI members and board	RMI members and board
GD	Government departments	Government departments
W		Workers

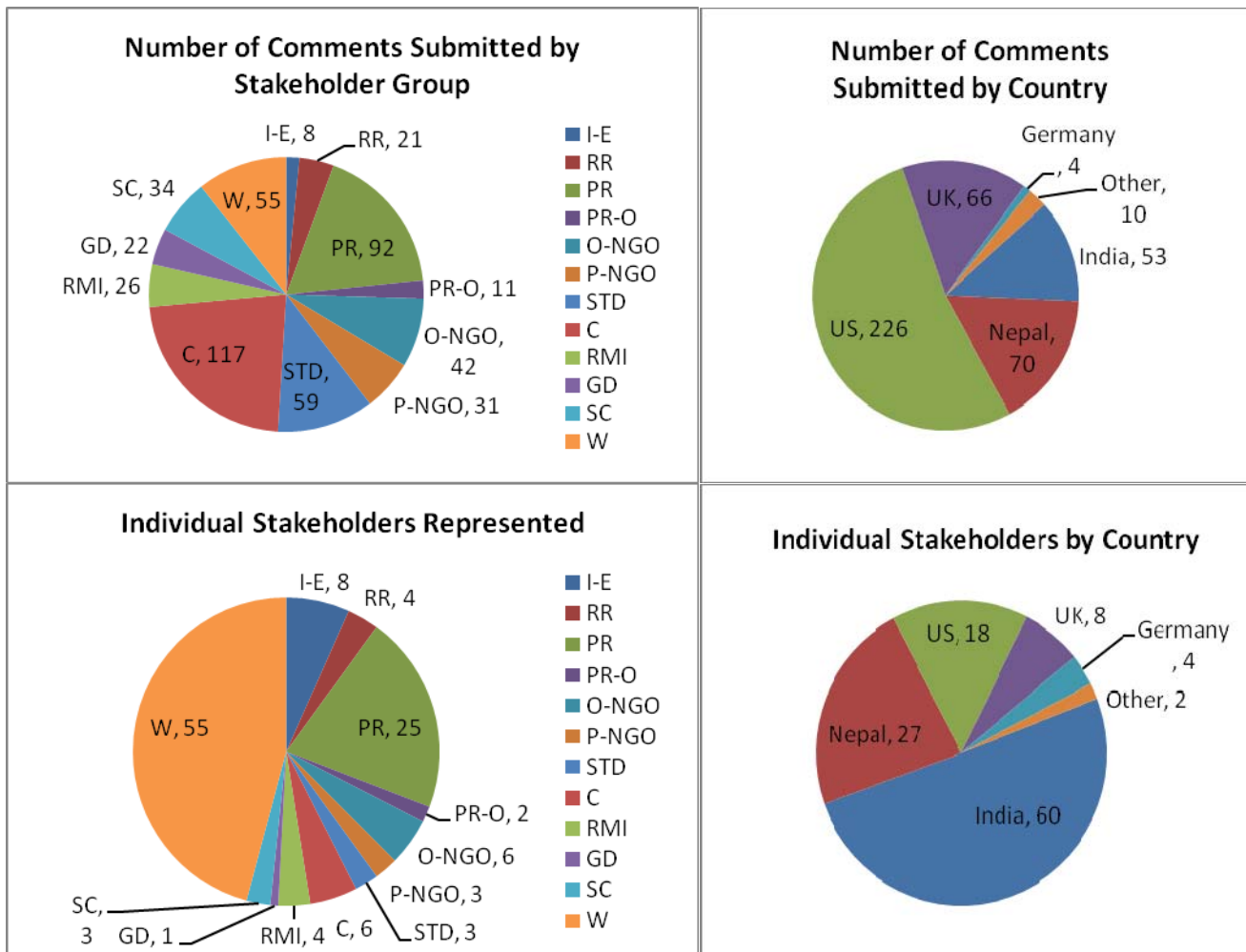
A rough statistical breakdown of stakeholders and organizations that participated in the second consultation round is indicated below.

Group	Comments (% of total)	Respondents (% of total)
I-E	8 (1.5%)	8 (6.7%)
RR	21 (4.1%)	4 (3.3%)
PR	92 (17.8%)	25 (20.8%)
PR-O	11 (2.1%)	2 (1.7%)
O-NGO	42 (8.1%)	6 (5.0%)
P-NGO	31 (6.0%)	3 (2.5%)
STD	59 (11.4%)	3 (2.5%)
C	117 (22.6%)	6 (5.0%)
RMI	26(5.0%)	4 (3.3%)
GD	22 (4.2%)	1 (0.8%)
SC	34 (6.6%)	3 (2.5%)
W ¹	55 (10.6%)	55 (45.8%)
Total	518	120

Country	Comments (% of total)	Respondents (% of total)
India	53 (12%)	60 (50%)
Nepal	70 (16%)	27 (23%)
US	226 (53%)	18 (15%)
UK	66 (15%)	8 (7%)
Germany	4 (1%)	4 (3%)
Other	10 (2%)	2 (2%)
Total	429	119

¹ For the purposes of this statistical analysis, the figures in the “Comments” column include questionnaire responses from workers, although not all of these respondents submitted specific comments.

Overall comments were received from approximately 10% of the stakeholder groups invited to comment. The distribution of comments received among stakeholder groups in this round reflects a higher level of engagement with producers and workers than in the last round. The charts below put the comments in context and illustrates that the number of comments does not reflect the proportion of involvement of the stakeholder groups. For example, a majority of stakeholder groups that responded were from India and Nepal (50% and 23%, respectively), while a majority of comments received came from the US (53%).



Content of Comments

The comments have been broken down according to subject/the area of the standard they refer to. To put the comments into context and allow us to focus on the areas that stakeholders felt were most important, the following table gives the top 20 areas of comment in comparison with the first round of consultation.

First Consultation Round	Comments	Second Consultation Round	Comments
Principle 1	72	Implementation	32
Principle 5	49	Positive general comment	26
Comment general	44	Principle 5a	21
Principle 4	32	Comment	16
Principle 2	28	Principle 1 implementation	15
Language	26	Principle 1	14
Principle 3	24	Principle 5a clarification	13
Definitions	20	Principle 5b	12
Monitoring and Inspection	20	Principle 5a core requirement	11
Principle 9	20	Principle 1 comment	10
Principle 7	18	Principle 5a progress requirement	10
Implementation	17	Principle 1 core requirement	9
Standard principles	13	Principle 5c	8
Principle 6	13	Principle 1 clarification	7
ILO conventions list	12	Principle 3	7
Principle 10	11	Principle 4	7
Scope	11	Principle 4 comment	7
Responsibilities	10	Principle 2	6
Principle 8	6	Principle 3 clarification	6
Comment on Intro	6	Principle 3 comment	6

This shows that the main focus of comments has been how the standard will be put into practice, including issues on verification, and general support.

In addition to comments in the top 20, there were 16 comments on implementation, which were related to specific principles, and 25 positive comments about specific principles.

The third highest area of comments is Principle 5a Health and Safety which reflects both stakeholder comments and those arising from the Standards Committee meeting on the subject.

48 of the comments were minor text changes which can be incorporated into the next draft and 197 were comments that require no action.

Actions Taken as a Result of the Consultation

The Standards Committee reviewed the comments in depth, with a focus on those areas receiving the most feedback, as well as those requiring major content decisions. The final draft standard v.2.4.3 is based on the decisions taken by the Standards Committee as a result of this review. Actions taken are listed next to each comment on the comments spreadsheet and summarized in the “Changes Incorporated in version 2.4.3,” which are both available online at www.goodweave.net/standard-development/consultation/results.