

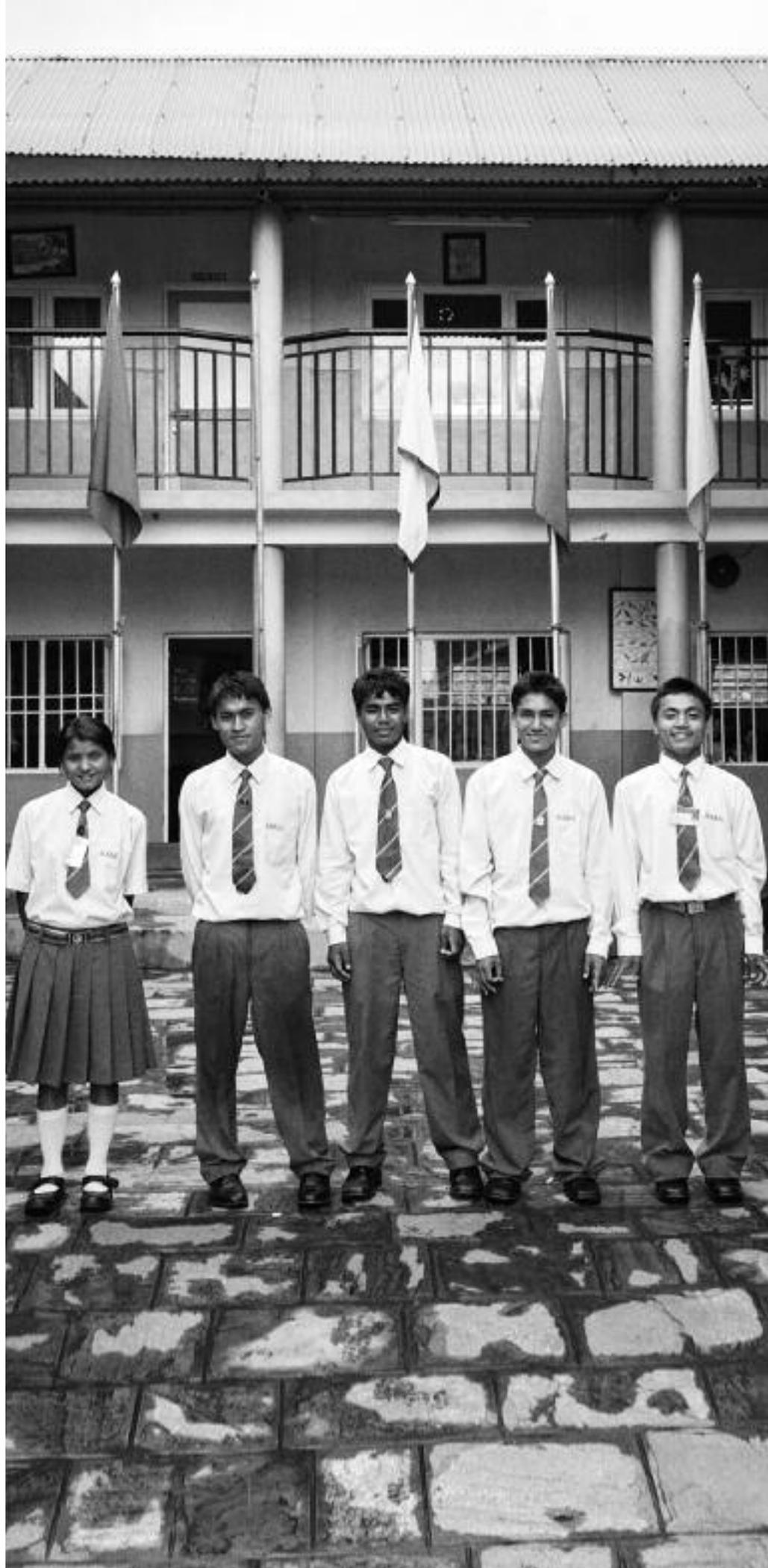
GoodWeave USA Annual Report 2010



GoodWeave® is a nonprofit organization working to end exploitative child labor in the carpet industry and offer educational opportunities to children around the world. The GoodWeave label is your best assurance that no child labor was used to make a carpet or rug.

GoodWeave fulfills its mission by:

- certifying rugs as child-labor-free and making unannounced, independent inspections of factories and looms to ensure compliance;
- providing rehabilitation, counseling, education and a home for rescued child laborers and at-risk children; and
- building awareness of the plight of the world's "carpet kids," and the power consumers have to help them by insisting on the GoodWeave label.



From the Executive Director



When I imagine the life of a child like Purnima prior to her rescue by GoodWeave inspectors, I'm struck by how tragically small the world must have seemed to her. She was born in a carpet factory and worked endless hours in it: no school, no playgrounds, only the crippling conditions of the loom coupled with constant hunger and the pain inflicted by her violent, alcoholic father.

How could she know how vast the world truly is? And without knowing the millions of possibilities the world has to offer, how she could know how special she is, that she herself is one in a million?

We believe that every "carpet kid" is one in a million. Our new *One in a Million* campaign is a tribute to them, as well as to the one-in-a-million GoodWeave certified rugs that are being produced by adult artisans in ever greater numbers.

The campaign also speaks to our history. When GoodWeave began over 15 years ago, kids like Purnima literally were one out of approximately one million child slaves to the handmade rug industry – a number that now stands at 250,000 due to our work.

Thanks to compassionate consumers and individuals like you, Purnima is free, attending school and absolutely thriving. The pages of this report tell her story – but not as well as she herself tells it, which is why we've included a letter that she wrote to express her gratitude. You'll also read about the schools and field partners who are giving rescued kids like Purnima back their childhoods, as well as the retailers and importers whose participation in GoodWeave is keeping other kids from ever having to experience the horror of slavery.

Since any annual report is limited in its scope – its story, after all, can only encompass one year – I'd also like to give you a glimpse at the larger context. I'm very excited to report that in 2010 we completed a global scaling strategy enabling us to work in other industries and other countries, beginning with Afghanistan.

For now, on behalf of the 3,600 rescued children, 86 industry partners and thousands of supporters like you who make up the GoodWeave family, I hope that you will take great pride in the childhoods you've helped restore in 2010, and the tremendous progress we've made together toward ending child labor.

With gratitude for the millions of possibilities you create,

Nina Smith, Executive Director

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GoodWeave Supporters

Rug and showroom images (in order of appearance) by Company C, Sacco Carpet, indi B, Indo Designer Rugs, Landry & Arcari, Odegard Inc., The Mink Companies, Warp & Weft and Company C.

GoodWeave is grateful to U. Roberto Romano, whose copyrighted photographs are featured throughout this report. Additional photography courtesy of GoodWeave USA.



Million to None: Designing the End of Child Labor

The number is staggering, almost impossible to comprehend: According to the International Labour Organization, there are 215 million child laborers across the world. For anyone concerned about the welfare of children, it's easy to look at that number and feel helpless.

Fortunately, there is hope. When GoodWeave was founded in 1994, one million children were enslaved in South Asia's handmade rug industry. Today that number stands at an estimated 250,000 – a dramatic drop in child labor driven by GoodWeave's market-driven, replicable approach.

Building the Demand GoodWeave's theory of change is simple yet powerful: When consumers are given the option to purchase rugs that are certified to be child-labor-free, they make the compassionate choice.

Transforming the Supply As demand for certified rugs grows, more businesses turn to GoodWeave. To earn certification, a supplier must commit to employ adult artisans only. Independent GoodWeave inspectors make frequent, unannounced visits of each weaving facility to ensure that suppliers are delivering on their no-child-labor promise.

Preventing Child Labor Because the best way to help child laborers is to keep them from working in the first place, GoodWeave also assists families with day-care, early childhood education, school sponsorship, community awareness trainings, mobile medical treatment and literacy classes for adult weavers.

Rescuing Children In addition to GoodWeave's deterrent effect that reduces child servitude overall, GoodWeave has directly rescued 3,600 children from exploitation, including 28 in 2010. These former child weavers receive medical treatment, psychological services and a fully sponsored education until age 18 or grade 10, whichever comes first.

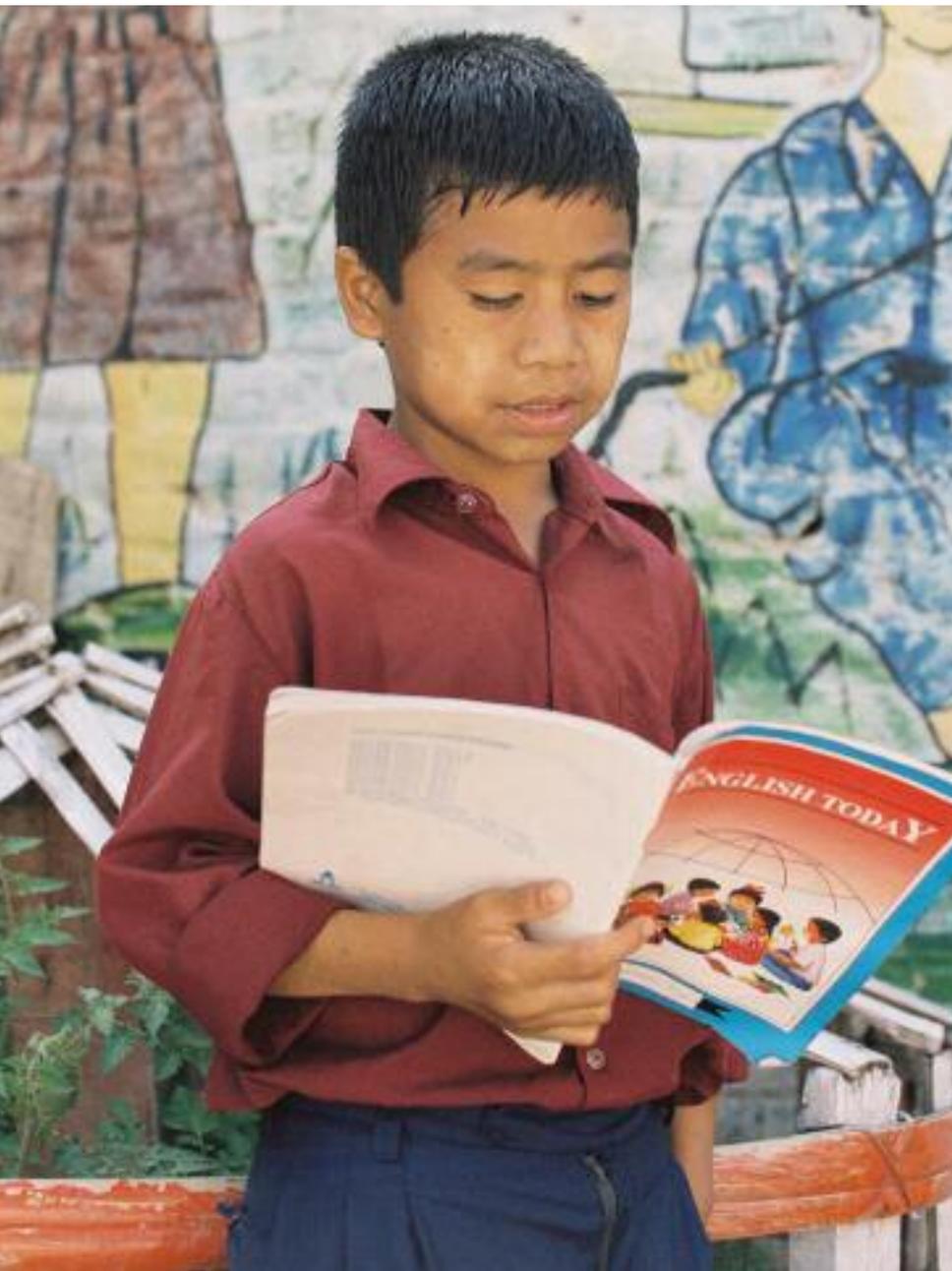


“Six out of ten slaves in the world are bonded laborers in South Asia. GoodWeave has created a working model for ending this abhorrent practice in the carpet industry that can and should be replicated by other industries.”

Siddharth Kara, Fellow on Human Trafficking at Harvard University and author of *Sex Trafficking: Inside the Business of Modern Slavery*

To date, more than 9,700 children have received educational support from GoodWeave, including 719 in 2010.

Millions of Possibilities Perhaps most important of all, GoodWeave's transformative approach is replicable — and we're poised to prove it. In 2010 GoodWeave completed a five-year global growth plan that includes expansion into new geographic markets and new product categories. Other manufacturing and agricultural sectors that are corrupted by modern-day slavery, including forced and bonded labor, can follow GoodWeave's lead as well. By serving as a model for other industries, GoodWeave helps give back childhoods across the globe — because everyone deserves the chance to be a kid.



By the Numbers: GoodWeave in 2010

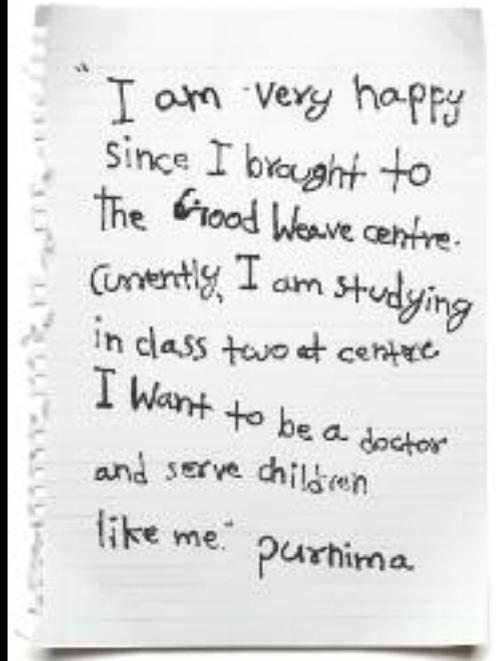
- + Reached 60 million consumers, designers, and businesses
- + Led to \$9.4 million in certified rug sales
- + Generated \$86,924 in funds to support programs in India and Nepal
- + Conducted 2,800 unannounced inspections of weaving facilities, deterring an estimated 400 children from servitude
- + Served 1,086 people in weaving communities through health and awareness programs
- + Provided 719 exploited and at-risk children with freedom and a future

= Millions of Possibilities

Purnima's New World

Purnima was born in a Kathmandu factory where her parents worked as carpet weavers. She had never gone to school and knew nothing about the outside world. The entirety of her existence consisted of endless hours of work at the looms, constant hunger and the pain that came from her alcoholic father's drunken rages – until June 29, 2010, the day a GoodWeave inspector rescued her.

Today, 11-year-old Purnima is enrolled in classes at *Hamro Ghar*, GoodWeave's rehabilitation center. In addition to her studies, she receives counseling to help recover from her tragic upbringing. Purnima wants to become a doctor and help children just like her. Her hope for the future is a life creating new worlds for others.



Students at Broad Meadows pose with a certified rug donated by Indi B they raffled to benefit GoodWeave.

Broad Meadows: a One in a Million School

Broad Meadows Middle School in Quincy, Massachusetts is on a mission. It all started 15 years ago when rug-slave-turned-activist Iqbal Masih was invited to speak at an assembly.

Just a few months after his visit, 12-year-old Iqbal was shot and killed in his home village by the rug cartel he so courageously exposed. Within a few days of his tragic murder, Broad Meadows students and teacher Ron Adams channeled their grief into what would later become "Operation Day's Work."

Since 1998, this student-led club, now in seven schools, has conducted annual partnerships with NGOs, from Partners in Health in Haiti to Heifer International in Vietnam. In 2010, they selected GoodWeave USA as their charity of choice and committed to spending the next year raising funds to support Nepalese child laborers.

One of their fundraisers, "Krista's Challenge," asked students to sacrifice personal technology for 24 hours. Eighth-grader Krista wrote, "Our peers in developing countries like Nepal have so much less than we do. Survival is their daily luxury."

“Because of GoodWeave, now I have a pen in my hand instead of working tools, knowledge in my mind and confidence towards life. I would like to thank GoodWeave for enlightening me and my many friends. It is not only my voice but is the voice of all child laborers.” Narayan, Rescued child worker



GoodWeave Partners in the Field

From Carpet Loom to Classroom: School Partnerships in Nepal

Little Angels' School and Laboratory Higher Secondary School, two of Nepal's most elite academic centers, partner with GoodWeave to provide a high-quality education for rescued children. In 2010, 33 former child slaves were enrolled in these prestigious schools.

In addition to education, boarding and lodging, and extracurricular activities, the students are also provided with school uniforms, casual clothing, textbooks and school supplies. They often refer to this as their "golden chance," one that seemed impossible given their early years as exploited child weavers.

An Indian Partnership to Educate Children and Deter Child Labor

India's carpet industry is spread through the vast state of Uttar Pradesh, with Varanasi at its hub. Some children toil for up to 18 hours a day in this weaving capital. In partnership with the Human Welfare Association, GoodWeave provides non-formal education for at-risk children in this area of India's carpet belt and works to deter child labor. Programs also include school enrollment campaigns, door-to-door awareness trainings, community meetings and village rallies.



GoodWeave India Partners in 2010

- Advit Foundation
- Bal Vikas Ashram
- Bal Kalyan Evam Shodh Sansthan
- Human Welfare Association

GoodWeave Nepal Partners in 2010

- Centre for Child Studies and Development
- Child Welfare and Rural Development Service
- Education, Protection and Help for Children
- Helpless Rehabilitation Society
- Little Angels' Higher Secondary School
- Laboratory Higher Secondary School
- Underprivileged Children's Education Program Nepal

Awakening Millions of Consumers to the Power of Their Purchases

GoodWeave's *One in a Million* campaign is designed to raise awareness of child servitude in the rug industry and motivate consumers to act. Inspired by the one million children working the looms when GoodWeave began, as well as the one million or more knots that can make up a handcrafted rug, *One in a Million* connects a consumer's choice to a child's life.

One in a Million premiered in late 2010 with a new ad campaign, print material, interactive web-based slideshow and more. The campaign reaches rug consumers through press, social media, events, tradeshows, and print and online advertising. Advertising is a key component, with GoodWeave's hallmark campaign ad running pro-bono in sponsoring publications such as *Architectural Digest*, *O: The Oprah Magazine*, *Elle Decor*, *Interior Design*, *House Beautiful* and *Luxe Interiors & Design* in addition to numerous digital design magazines and blogs.



Through editorial mentions, advertising, events, online marketing and more, GoodWeave reached an estimated 60 million people in 2010.



"All rugs are not created equal; there is sometimes a human price for their beauty."

University of Miami President, Donna E. Shalala, speaking at the *Faces of Freedom* opening at the Miami International Airport



A Picture is Worth a Million Words

Gazing at the image of a rescued child like Maili, it is easy to be moved by her plight. In 2010 GoodWeave continued to tour its acclaimed photo exhibit *Faces of Freedom*, featuring photographer U. Roberto Romano's stirring images of children rescued from the looms as well as those depicting the intricate, ancient craft of rug making in its modern context.

GoodWeave also drew on the power of the image – that of beautiful rug designs – to pique the interest of interior designers through the *GoodWeave 2010 Rug Sourcebook*. This comprehensive guide to GoodWeave certified rugs, created to help designers find ethically produced flooring sources, debuted to record crowds at the *Architectural Digest Home Design Show* in New York City.

Good News on GoodWeave

GoodWeave's work, both on the ground in South Asia and its campaign hub in North America, grabbed headlines in 2010. This included coverage in MSNBC.com's "Nightly News with Brian Williams," *The Huffington Post*, *The Miami Herald*, *Atlanta Homes and Lifestyles*, *Ode*, and over 100 other outlets. See more at www.GoodWeave.org/pressroom.

Faces of Freedom: 2010 Highlights

Michael Forsberg Gallery,
Lincoln, NE

Textile Society of America Conference,
Lincoln, NE

Miami International Airport,
Miami, FL

The World Bank, Washington, DC

U.S. Department of State,
Washington, DC

GoodWeave member showrooms including Odegard Inc., Company C and Landry & Arcari, in seven different states

Interwoven:

Stories of rescued children and the rugs they didn't make

Every GoodWeave certified rug tells a story – often, the hundreds of hours master craftsmen spent tying a million or more knots to make up its intricate pattern. Yet each certified rug also tells another tale – that of the child who *didn't* make it. By not using child labor, GoodWeave licensees are giving rescued children the chance that every kid deserves: to weave a story of their own.



Zoë Luyendijk Studio

Anu

Custom Cool

"Child labor is intolerable. Living in Canada, we are unable to oversee the daily production of our carpets. GoodWeave gives us the assurance that weavers of our carpets are not children by conducting surprise inspections of the mills. GoodWeave is not just another way to promote carpet companies, but has at its heart the goal of ending child labor in our industry. This is essential to us."

– Murray Malott and Zoë Luyendijk, co-owners, Zoë Luyendijk Studio

Anu was the top performing student in her school until her family's poverty forced her to leave the sixth grade to weave carpets. When an inspector discovered Anu, her parents were persuaded to let her return to school with GoodWeave's sponsorship. She completed high school with outstanding grades and top scores on her entrance exams for continuing education. In 2010, she was awarded a full scholarship to attend Nepal's Yala Institute of Health Science, where she is currently pursuing certification in medical laboratory technology.

"With the help of GoodWeave, we are able to weave the beauty of human dignity into every rug we make."

– Eliza Gatfield, Owner/Design Director, Custom Cool

The implications of GoodWeave's success extend far beyond the rug industry. Nepal's carpet factories have historically served as a gateway to the brothels of India. With one out of every three rugs from Nepal bearing its certification label, GoodWeave has the potential to significantly reduce a major source of the child sex trade.



Jaidul



Lapchi



Rabi

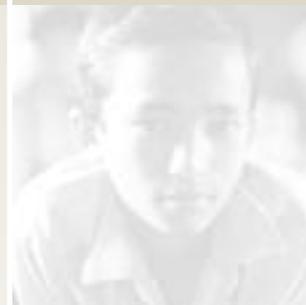


Thirteen-year-old Jaidul's parents could no longer afford to feed their four children, so they sold him to a carpet broker on the false hope that he would bring the family income. GoodWeave inspectors discovered Jaidul working at a carpet loom in Bhadohi, India, and returned him to his West Bengal village. Jaidul's family was happy to be reunited with their son – and even happier to learn that GoodWeave would sponsor his education. Soon Jaidul was enrolled in second grade in a nearby school, where he eagerly catches up on his lost years of education.

“Childhood is a moment in our lives when we can be truly happy, when our hearts are free to roam, and we learn to love and share. It is a tragedy to rob a child of this brief moment in time by subjecting them to the burden of manual labor.”

– Kerry Smith, Managing Owner, Lapchi LLC

As a bonded carpet laborer, Rabi was denied the warmth and protection of a healthy childhood. That all changed in 2004 when GoodWeave discovered Rabi, then aged 10. On April 6, 2010, Rabi, now a student at Kathmandu's Laboratory School, got a one-in-a-million opportunity: to play on Nepal's national team at the South Asian Association for Regional Cooperation Handball Competition in Dhaka, Bangladesh.



GoodWeave's One-in-a-Million Rug Industry Partners

More North American importers and designers than ever are committing themselves to GoodWeave's mission. They understand that partnership with GoodWeave is not only good for children – it's good for business. Despite the overall downturn in the global economy, GoodWeave's company participation continued its double-digit growth, increasing 20 percent in 2010 to 86 industry partners.

GoodWeave now certifies four percent of all handmade rugs imported into the U.S., representing 12 percent growth from 2009. Certified rugs are sold through a fast-growing network of showrooms and home furnishings retailers as well as catalog and online outlets. With so many companies carrying such a wide assortment of GoodWeave certified rugs, it is easier than ever for consumers to purchase a child-labor-free rug.

Retailers who wish to further support GoodWeave's mission and contribute financially to help children in weaving communities join the Industry Sponsorship program. Sponsors differentiate themselves through high-profile recognition on GoodWeave.org, editorial outreach and custom point-of-sale materials.

Each percentage point of market share growth of GoodWeave certified rugs leads to:

- Sponsored schooling for 550 children in Nepal and India;
- Liberation of 750 children from bonded labor and exploitative working conditions;
- Prevention of 1,000 children from being sold into labor or entering the workforce;
- \$35,000 increase in annual revenue to support GoodWeave's social and educational programs;
- Progress toward the estimated 17 percent market share tipping point, when child labor will be eliminated in carpet weaving communities; and
- Lasting improvements in literacy and income levels in weaving communities.



GoodWeave certified rugs are now in stock in Macy's department stores, evidence of the growth in mainstream acceptance of GoodWeave's market-driven initiative.

"My clients demand quality, beauty and value in a rug – and they don't want to sacrifice social responsibility. GoodWeave is simply the best way to give my clients everything they're looking for." Kimberly Rider, designer



The Pledge of a One-in-a-Million Rug Company

Design and import companies must be licensed by GoodWeave in order to sell GoodWeave certified child-labor-free carpets. Makers and sellers of hand-made rugs sign a legally binding contract to produce carpets without child labor, register their looms in India and Nepal (and soon Afghanistan), allow access to looms for unannounced inspections, and pay associated license fees.

Nearly 60 percent of fees collected from GoodWeave's North American licensees directly support child rescue, rehabilitation and education in South Asia. The remainder is dedicated to increasing consumer awareness and demand for child-labor-free rugs with programs such as GoodWeave's *One in a Million* campaign.

To learn more about GoodWeave member companies, please visit: www.GoodWeave.org/purchase_a_rug/spotlight.

Setting a New Standard for the Rug Industry

GoodWeave certification offers the best assurance that a handmade rug was made without child labor – but that's only the beginning. Since 2007 GoodWeave has been in the process of expanding its certification standard in accordance with the International Social and Environmental Accreditation and Labeling Alliance. It incorporated feedback from hundreds of members of the rug industry, nonprofit organizations, and the faith and corporate social responsibility communities.

This effort concluded at the end of 2010 and the new standard is slated to be approved early next year. The resulting standard is designed to improve overall working conditions for adult artisans, promote business transparency and reduce environmental impacts in order to raise the standard of living in weaving communities and alleviate poverty—a root cause of child labor. To view the new standard, visit: <http://www.goodweave.net/standard-development/new-standard>.

Certification in Afghanistan Coming Soon

In 2010 with support from the U.S. government, GoodWeave laid the groundwork to expand its work into Afghanistan, where child labor in the carpet industry is widespread. As the nation's largest legal employer, the carpet industry represents a major opportunity for private sector-led growth in Afghanistan, with the potential to add thousands of jobs in a country with a 40 percent unemployment rate.

This is just the beginning of GoodWeave's new expansion plan, which includes scaling its certification through entry into new countries and manufacturing sectors.



GoodWeave Licensees in North America

Aleure Ltd. Handknotted Tibetan Rugs	Florence Broadhurst Handmade Rugs by Cadrys	ModernFever LLC
Alicia D. Keshishian/Carpets of Imagination	Gallery La Musa	Nashville Rug Gallery
Amy Helfand Studio	Gary Cruz Studio	Nepal Rugs & Carpets
Apeiron Design	Guildcraft Carpets	New Moon Rugs
Asha Carpets	Indi-B	NIBA Rug Collections
Barbara Jacobs/Silk Road Weaves	Indo Designer Rugs Trading Inc.	Nordic Home Interiors
Bennett Bean Studio	Inigo Elizalde Rugs	notNeutral
Bespoke Tibetan Carpets	InnerAsia	Nying Zemo, Ltd.
Bev Hisey	InStyle Home & Rugs	Odegard Inc.
BravinLee Programs LLC	Interior Resources	Organic Weave
Caccese Collection LLC	Inunoo Inuit Carpets	Proper Rugs
CALVIRUGS	Joan Weissman Studio	Ramri Rugs
Carini Lang	Kenneth L. Mink & Sons Inc.	Robin Gray Design
Chandra Rugs/emma at home collection	Khaden Carpets	Rosemary Hallgarten
Christina Ruhaak Design	Kim Parker Home	Rug Art
Classic Rug Collection Inc.	Kooches	Rug Studio
Company C Inc.	Kumari Rugs & Himalayan Handcrafted Rugs	RugGuy Galleriez Inc.
Concept Interiors	Landry & Arcari	Sacco Carpet
Creative Matters Inc.	Lapchi LLC	Sara Schneidman Gallery
Custom Cool	Layne Goldsmith Studio	Satia Art & Floor
Deliante Designs LLC	Liz Gamberg Studio	Seråser
Delinear Rugs	Liza Phillips Design	Shivhon
Diane Paparo Studio Ltd.	M&M Design International Inc.	Tania Johnson Design
è bella	Madeline Weinrib Atelier	Textures
ecoFiber Custom Rugs	Magdalena York Collection	The Emancipation Network
elson & company	malene b	The Nought Collective
emma gardner design LLC	Messenger Rugs	The Rug Company
	Miller Davis Group	Tibetan Karma Carpets
		Timberlake Textiles
		Warp & Weft
		Zoë Luyendijk Studio

"I would never want to own something made by a child forced into labor, exploited for her time, or in any way ill-used. That's why I support GoodWeave. I want to trust the hands in 'handmade'."

Dominique Browning, author of *Slow Love: How I Lost My Job, Put On My Pajamas & Found Happiness*

"Our 'Spectrum' rug in sunflower looks amazing in our living room. It not only brightens things up, but adds a little joy to our space. Thank you for making a GoodWeave rug that is affordable!"

Rani MacNeal, Company C customer

GoodWeave Industry Sponsorship Program

Lead Sponsors

Driscoll Robbins Fine Carpets
floordesign
Interior Resources

Kush Handmade Rugs
S.R. Hughes Interiors & Showroom
Steven King Decorative Carpets

Industry Supporters

Carol Piper Rugs
Dalworth Flooring



Financial Information for the Year Ending December 2010

STATEMENT OF FINANCIAL POSITION

For the Year Ended 12/31/2010 with Comparative Totals for 2009

ASSETS	2010	2009
Current Assets		
Cash and Equivalents	\$1,078,501	\$1,125,498
Investments	217,994	207,863
Licensing Fees Receivable	103,228	61,673
Grants Receivable, Net of Current Portion	136,239	324,225
Other Accounts Receivable	595	13,679
Prepaid Expenses and Other Assets	16,698	10,932
TOTAL CURRENT ASSETS	1,553,255	1,743,870
Grants Receivable, Net of Current Portion	-	122,440
Property and Equipment, Net	34,656	60,031
TOTAL ASSETS	\$1,587,911	\$1,926,341
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts Payable and Accrued Expenses	\$38,897	\$43,970
License Fees Payable for Field Programs	87,839	101,261
Funds Held as Fiscal Sponsor	1,682	41,648
Deferred Revenue	11,651	6,000
TOTAL LIABILITIES	140,069	282,853
NET ASSETS		
Temporarily Restricted	602,500	1,145,000
Unrestricted	845,342	588,462
TOTAL NET ASSETS	1,447,842	1,733,462
TOTAL LIABILITIES AND NET ASSETS	\$1,587,911	\$1,926,341

2010 Financial Highlights

- Through its entrepreneurial financial model, license fees comprised 13 percent of GoodWeave USA's cash budget for 2010.
- Since 1999, GoodWeave USA has invested nearly \$850,000 in funds generated from the sale of certified rugs to improve the lives of its young beneficiaries and weaving communities.
- GoodWeave USA leverages partnerships and in-kind support. Last year alone, leading home design and shelter publications donated \$524,000 of in-kind advertising placements, enabling GoodWeave to reach its target audiences without spending any money.
- In 2010, 84 cents from every dollar GoodWeave USA spent went directly to core programs.
- GoodWeave USA was one of only three international nonprofits selected to appear in the 2009-2010 Greater Washington *Catalogue for Philanthropy*. Applicants are rigorously evaluated for distinction, merit and impact, and finalists are further scrutinized by auditors for cost-effectiveness and financial transparency.

STATEMENT OF ACTIVITIES

For the Year Ended 12/31/2010 with Comparative Totals for 2009

UNRESTRICTED SUPPORT AND REVENUE	2010	2009
Foundation Grants	\$174,614	\$184,507
Licensing Fees	164,724	155,620
Industry Sponsorship Fees	14,790	29,498
Contributions from Individuals	76,169	67,794
Interest and Other Revenue	10,722	24,080
In-Kind Contributions	534,183	392,588
Net Assets Released from Restrictions	932,500	519,000
TOTAL UNRESTRICTED SUPPORT AND REVENUE	1,907,702	1,373,087
EXPENSES		
Program Services		
Consumer Campaign	566,829	537,689
Carpet Trade Outreach	382,730	268,036
International Programs	439,796	325,327
TOTAL PROGRAM SERVICES	1,389,355	1,131,052
Supporting Services		
General and Administration	91,029	102,695
Fundraising	170,438	114,566
TOTAL SUPPORTING SERVICES	261,467	217,261
TOTAL EXPENSES	1,650,822	1,348,313
CHANGE IN UNRESTRICTED NET ASSETS	256,880	24,774
TEMPORARILY RESTRICTED NET ASSETS		
Grants and Contributions	390,000	449,000
Net Assets Released from Restrictions	(932,500)	(519,000)
CHANGE IN TEMPORARILY RESTRICTED NET ASSETS	(542,500)	(70,000)
CHANGE IN NET ASSETS	(285,620)	(45,226)
Net Assets at the Beginning of the Year	1,733,462	1,778,688
NET ASSETS AT THE END OF THE YEAR	\$1,447,842	\$1,733,462



2010 UNRESTRICTED REVENUE

■	58%	Foundation
■	28%	In-Kind
■	9%	Industry
■	4%	Individuals
■	1%	Other



2010 CASH REVENUE

■	81%	Foundation
■	13%	Industry
■	5%	Individuals
■	1%	Other



2010 EXPENSES

■	84%	Program Services
■	10%	Fundraising
■	6%	General & Administrative

GoodWeave USA Supporters

GoodWeave is grateful to all of its donors without whom none of the accomplishments in this report would be possible. The following acknowledges those who donated \$100 or more in 2010. If there is a misspelling, omission, or incorrect listing, please be in touch so that we can get it right.

<p>\$100,000+ Anonymous Humanity United The Skoll Foundation</p>	<p>Louisa Starr & the students of Roosevelt Middle School Yodon Thonden Tides Foundation, advised by Mr. Stephen K. Moody Walden Asset Management Tyra Farmer Walker</p>	<p>John Ginther Roger & Marian Gray Sally Greenberg Fayal Greene Therese Guadagno & David Megley Patricia Hambrick Marvin Hamlich & Terre Blair Greta Hansen Nancy Hansen Kathryn Harvey Pharis Harvey & Jane Hull Harvey Tara Holeman George Hooendoorn Cathy Hoy Judy Hyde Kay Ikranagara Kathryn Johnson & Marshall Hagins Julie Keany</p>	<p>Combined Federal Giving Campaign A heartfelt thank you to the generous federal employees who designated GoodWeave (CFC #11139 - "Child Slavery, Trafficking and Forced Labor Rescue") in their workplace giving campaign in 2010.</p>
<p>\$25,000-\$99,999 Anonymous</p>	<p>\$200-\$499 Hilary Ball Heidi & Ritchie Bond Leeli Bonney Robin Broad & John Cavanagh Kimberly Elliott Linda Golodner Sundy Goodnight Jeff Greder on behalf of Healthsmart Foods</p>	<p>Bob & Jean Kloos Anjali Kochar & Mike McCabe Margaret Leinbach Miguel Mansur M.B. Stahl Interiors Annabel McCall Nancy Mogielnicki Stephen K. Moody Heather Monkman Ronald Myrom Jacqueline Nowell George & Margaret Ortenzo Polina Poluketova Bruce Rich Carrie Rinaldi Nina & Steve Schroeder Susan Schultz Lecas Terry Sellwood Rebecca Shaloff James & Jean Silk William & Catherine Smock Richard Solloway</p>	<p>Media Sponsors <i>Apartment Therapy</i> <i>Conscious Living</i> <i>Dwell</i> <i>Lonny</i> <i>Inhabitat</i> <i>Interiors</i> <i>Interior Design</i> <i>Luxe Interiors + Design</i></p>
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U.S. Secretary of State Hillary Clinton on the release of the Department of State's *Trafficking in Persons Report 2010*



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