

goodweave®

GoodWeave Annual Report 2014: Target in Sight

GoodWeave envisions a world where all children go to school and not to work, where they hold pencils and not tools. This can be achieved by changing the marketplace — first for rugs and then for other industries plagued by labor abuses. In doing so, GoodWeave will demonstrate how to ensure human freedom in any manufacturing supply chain.

Mission

GoodWeave aims to stop child labor in the carpet industry and to replicate its market-based approach in other sectors. This mission is fulfilled by:

- Growing Market Preference for Child-labor-free Carpets
- Increasing Child-labor-free Supply Chains
- Providing Alternative Opportunities for Children and Families in Weaving Communities
- Replicating the GoodWeave Model in New Industries

Theory of Change

GoodWeave believes that if enough people choose one product over another because it was made without child labor, then retailers, importers and exporters will demand child-labor-free goods from their manufacturers. This in turn will create a "tipping point" in the market, leading to the end of child labor.

A Letter From the Executive Director



As I walked into GoodWeave's rescue center in Kathmandu last fall, I locked eyes with this young girl, Kumari. Shy at first, her smile lit up the room. I learned that Kumari's life changed dramatically when her father was imprisoned. She doesn't know why he was arrested, only that it forced her mother to borrow money, creating a debt that fell on 10-year-old Kumari to repay.

GoodWeave found Kumari during a routine inspection on June 17, 2014 and she's been living and learning at *Hamro Ghar* ("Our Home") ever since. She doesn't know how to reach her village and we aren't certain yet if she'd be safe to return. For Kumari and countless others, GoodWeave is their home and their family.

Creating a safe space for children like Kumari has and always will be at the heart of what GoodWeave does. But as we reflect on 2014 and look toward our organizational horizon, we are getting closer to the day when there will be no more Kumaris to rescue. Closer to the day when the halls of *Hamro Ghar* are quiet.

When accepting the 2014 Nobel Peace Prize, our founder Kailash Satyarthi shared a moment that shook him, and is the same reason I stopped in my tracks upon seeing Kumari. Kailash sat in a car with an eight-year-old girl he had just rescued and she asked: "Why did you not come earlier?" That is the question that went through my mind when I first saw Kumari.

Kailash's vision, which GoodWeave has faithfully carried on for almost 20 years, is to reach a child before a trafficker or broker does, and beyond that, to dismantle the economic incentives that made her a commodity to begin with.

There are still Kumaris waiting for us and with each new company we sign, we arrive earlier and earlier. And I'm proud to report that we made major headway this year to realizing this ultimate vision. In the pages that follow, you'll read about exciting new prevention initiatives, an inspiring new awareness campaign that is influencing global purchasing practices and policies, and finally, the game-changing industry partner that has helped get this target in our sight.

The process of making a hand-knotted rug involves many intricate steps. You start with a design, set up the foundation of the loom, and then tie the knots until you have a product to be washed and dried in the Himalayan sun before being shipped to its destination. Kailash designed something truly beautiful, and after years of hard work, today we're at the "finishing" stage where we're tweaking the design to fit different contexts.

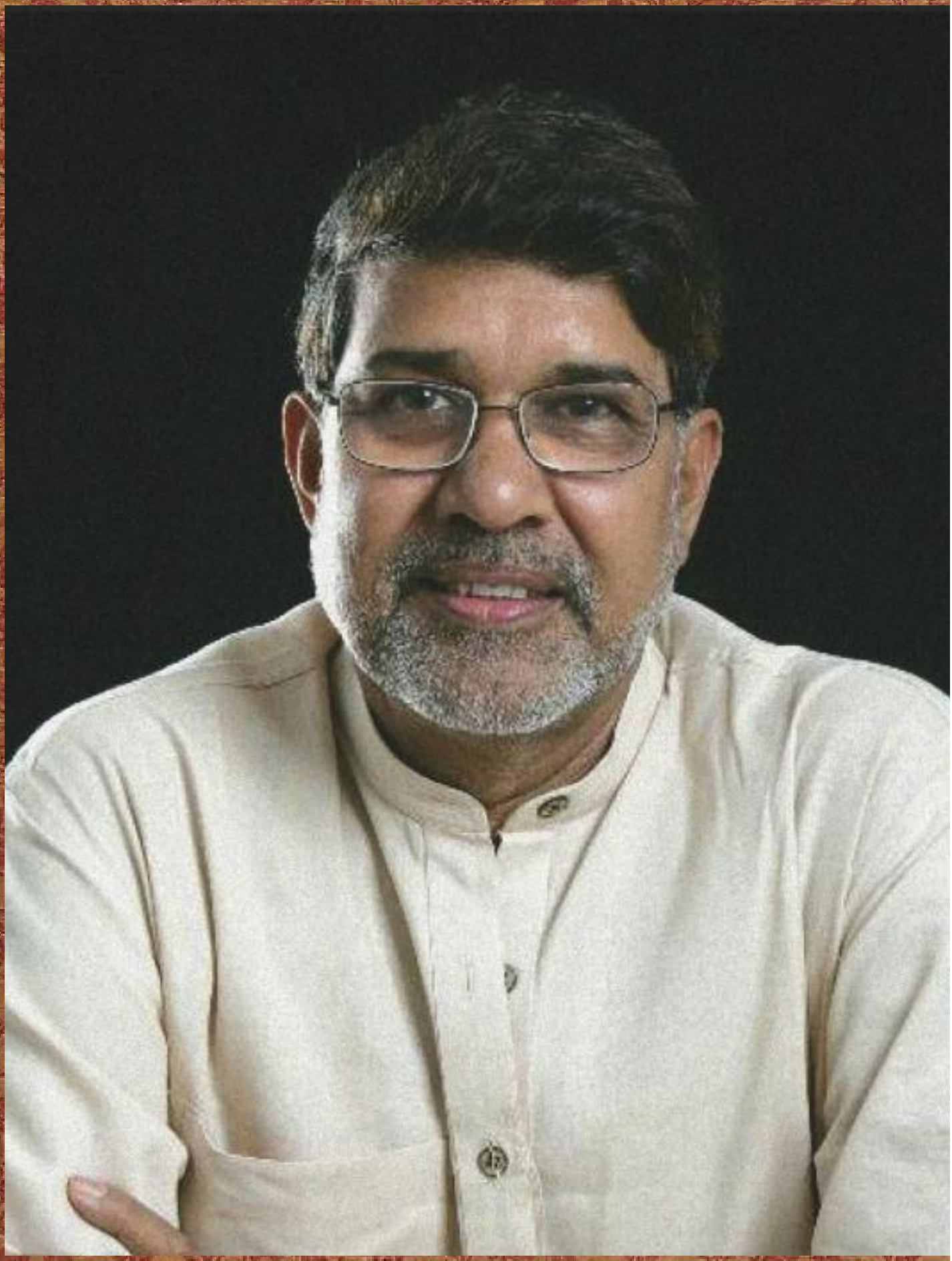
You have a hand in this process, both literally and metaphorically. I thank you for being our partner and hope this year's progress makes you feel so proud of what we've created together.

With gratitude,

Nina Smith, *Executive Director*

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GoodWeave Founder Wins Nobel Peace Prize



On December 10, the GoodWeave team–from Kabul to Kathmandu, India to England–watched founder Kailash Satyarthi accept the Nobel Peace Prize for his efforts on behalf of the world's children.

As he received the honor, Kailash poignantly said: *"I represent here the sound of silence. The cry of innocence. And, the face of invisibility."*

Indeed, it felt as though he had company on that stage: the 96 children GoodWeave liberated this year, and the 3,554 since the organization's founding. It was easy to imagine by his side the 2,567 children who in 2014 were handed books instead of tools and the 12,282 boys and girls who have been educated since GoodWeave began.

And you were up there too. GoodWeave's 132 industry licensees, three government agency partners, and 3,869 donors flanked him in Norway. With every certified rug you buy or sell, every dollar you donate, every petition you sign . . . you too are amplifying the voice of the silent and honoring the individual at the other end of the supply chain.

> Satyarthi's struggle is marked by great inventiveness. Rugmark, established in 1994 (now Goodweave), is a striking example.
>
> - Thorbjørn Jagland, Chairman of the Norwegian Nobel Committee

The Model

In the 1980s and 90s, Kailash conducted countless rescue raids, risking his life to save one child at a time. Eventually, he realized that he would lose the battle in the back alleys of Uttar Pradesh, if he didn't engage a new and powerful ally: the consumers and companies of the West.

Kailash, along with other champions in the movement, decided to create a label to identify those rugs made without child labor. He established a certification system to both incentivize manufacturers to stop exploiting children and also to guide consumer choices.

For GoodWeave, there are two battlegrounds on which to fight child labor: the carpet belt of Asia and the markets of North America and Europe. This requires changing the actions of a father in Kabul and an interior designer in London.

Before GoodWeave, very few child rights NGOs had access to international markets. At the same time, very few social labels or certification programs had access to the grassroots. GoodWeave is positioned with a foot in both worlds–stronger and steadier because both feet are planted–and in each is led by local leaders who know their context and issue the best.

The supply chain is what links the two worlds. And the beauty of the GoodWeave model is that the possibilities of justice and fairness and peace are limitless. In 2014, GoodWeave began applying the model in earnest to new regions and industries.

Results Framework There are many threads that lead to child labor and GoodWeave has untangled them to design a results framework that guides its work. It involves creating a marketplace of consumers and businesses that demand child-labor-free products; ensuring adults are fairly employed; and changing attitudes and opportunities such that pencils replace tools in a child's hands.

Growing Market Preference for Child-Labor-Free Rugs



Consumer Awareness Campaign – Introducing Sanju

This is where all the efforts are woven together and where everyone can take a stand. And this is what will take GoodWeave to the finish line in 2020.

While focused on the remarkable tale of one child told in her own words, film short *Stand with Sanju* is about the struggle many girls in Nepal face when a sister's wedding plunges the family deep into debt or when a brother's education takes priority.

This three-minute video was produced with support from the Skoll Foundation and Sundance Institute. It was screened at the New Theatre in Oxford, England during the Skoll World Forum and at TEDx in Dhaka, Bangladesh.

The film is part of a wider awareness campaign, which will be rolled out globally over the next year to call attention to the millions of Sanjus who are forced to sacrifice their youth and their education and how their lives can be transformed when consumers and companies source certified carpets.

#StandwithSanju has already catapulted into the social media terrain via NGO allies, media outlets, corporate partners, rug showrooms and beyond. Partners include the US Fund for UNICEF, Upworthy, Oxfam USA and Free the Slaves.



These publications took a stand in 2014 by running the *Stand with Sanju* PSA:

Apartment Therapy, Dwell, Interior Design, Interiors, Interiors and Sources, Harper's Bazaar (DE), *Luxe, Robb Report.*

Industry Outreach – Introducing Target



At the end of 2014, this $72 billion company joined with GoodWeave making it the single largest licensee in organizational history. Soon all Target branded woven rugs will carry the GoodWeave certification label in 1,800 stores, on Target.com and Intl.Target.com.

This partnership promises to dramatically improve the conditions for children and adults in Indian weaving communities. For GoodWeave, market growth and social impact are linked –the moment a company signs, GoodWeave is given a map to find and support workers that are literally off the map.

In addition to Target, 10 companies joined GoodWeave's ranks in 2014 and showcased their affiliation in advertisements, marketing material, tradeshow booths and showrooms around the world. In many cases – like this piece, which ran in England's *The Sunday Times* –brands earned publicity because of their partnership with GoodWeave.



We are proud to partner with GoodWeave. . .
Our guests can feel confident that by purchasing a Target branded woven rug, they're helping support the elimination of child labor in the rug industry and the education of thousands of children in India.

- Irene Quarshie, Vice President of Product Quality and Responsible Sourcing, Target



GoodWeave Importer Licensees and Industry Supporters

Licensees

Akira Handelsgesellschaft
Alicia D. Keshishian Carpets
ALT for Living
Amy Helfand
Apeiron Design
Ariana Rugs
Artizen Rug Couture
Asha Carpets
Barbara Jacobs Color and Design
Bazaar Velvet
Bennett Bean Studio
Bespoke Tibet Carpets
Bev Hisey
BravinLee Programs
Bronzino Handmade
byHenzel
Caccese Collection
Cadrys Handwoven Rug Specialists
CalviRugs
Capitol Carpets of Chelsea
Carini Lang
Christian Liaigre
Classic Rug Collection
Company C
Dadicos
Danielle David Art and Design
Deirdre Dyson
Diane Paparo Studio
Doug & Gene Meyer Studio
e Bella Designs
EcoFiber Rugs
Eeuwes Studio Design
Elson & Company
emma gardner design
The Fine Rug Gallery at Macy's
Fusion Trading Company
Galerie Diurne
Gallery la Musa
Gary Cruz Studio
Guildcraft Carpets
Heinrich Heine
HWP Teppich
I+I srl
Indo Designer Rugs
Inigo Elizalde Rugs
Interior Resources
Jacaranda Carpets
Judy Ross Textiles
Julie Dasher Rugs
Karma Carpets
Katherine Richards Design
Khawachen/Innerasia
Kim Parker Home
K-Mail Order
Knots and Strokes
Kolatech
Kooches
Kristiina Lassus Design
Kumari Rugs
Kupferoth Interiors
Laguna Rugs
Land Rugs
Landry & Arcari
Lapchi
Layne Goldsmith Studios
Lindstrom Rugs
LIV by TM Interior
Liz Gamberg Studio
Liza Phillips Design
Lotus Collection
M&M Design International
Madeline Weinrib Atelier
Magdalena York Collection
Makeda Rugs
Malene B
Matthew Wailes
Merida
Messenger Rugs
Miller Davis Group
Modern Archive
ModernFever
Molana
myfelt
Naja Utzon Popov Rugs
Nepal Rugs & Carpets
New Moon
NIBA Rug Collections
NOA
Nordic Home
notNeutral
Nying Zemo
Organic Weave
Otto Group
Paramount Rugs
Pedro Lima Interiors
Proper Design
PuRo Lifestyle
Raya Rugs
Rimo
Robin Gray Design
Robyn Cosgrove
Rosemary Hallgarten
Rug Art
Rug Couture
Rug Star
Rug Studio
Rugguy Galleriez
Rug-Maker.com
Sage Green Designs
Sara Schneidman Gallery
Satia Floor and Art
Serapi Oriental Rug Gallery
Seraser
Sirecom Tappeti
So'mace Design
Sonya Winner Rugs
Squarefoot Commercio e Decoracao
Stephanie Odegard Collection
Stile BK
Tabula Rasa
talis teppiche
Tania Johnson Design
Tara Couture Rugs
Target Corporation
Tashi Murik
The Rug Company
Timberlake Textiles
Vicara Handmade
Warp & Weft
WECON Home
Wendy Morrison Design
Zoë Luyendijk Studio

Lead Sponsors

Driscoll Robbins Fine Carpets
floordesign
Interior Resources
Kush Handmade Rugs

Industry Supporters

Carol Piper Rugs
Christiane Millinger Oriental Rugs and Textiles
Modern Rugs Ltd.
The Scarab
WovenGround.net

GoodWeave certified rugs are now available in 44 countries around the world.

Increasing Child-Labor-Free Supply Chains

Inspection, Monitoring and Certification

GoodWeave's inspection system is the only one that reaches all levels of the supply chain in an informal manufacturing sector. In 2014, GoodWeave inspection teams in Asia reached 39,051 workers through monitoring visits to weaving facilities, and certified 144,194 rugs as child-labor-free. This directly led to the rescue of 96 children from labor on the looms – the majority of whom were victims of trafficking. Every child rescued is offered individualized long-term support, according to the organization's Child Rescue and Remediation Policy. This policy can be viewed here: GoodWeave.org/about/governance/policies-and-procedures. In addition – and this is the most powerful point of impact – children were prevented from ever being exploited because of the regular, surprise visits made this year to loom sheds, factories, and private homes in weaving villages.

Standard Setting

In order to end child labor in the rug industry, GoodWeave knows it must tackle the attendant issues like adult wages, debt bondage and worker safety, among others. As a result, GoodWeave began a process to introduce an expanded Standard that addresses these contributing factors. The final public consultation period for the expanded Standard concluded and the Standard was officially approved by GoodWeave's Standards Committee in December 2014. It can be viewed here: GoodWeave.org/standard/standard-development.



Weaving Opportunities *(Thecho, Lalitpur, Nepal)*

In 2014, GoodWeave introduced a vocational training program, Weaving Opportunities, to give at-risk and impoverished women marketable skills and to replenish Nepal's weaving workforce with skilled adult laborers. The training is offered to women whose families are living in poverty, and who are often sole income earners. During the pilot year, 124 trained weavers were placed in fair, safe and stable employment at GoodWeave monitored facilities. Within the first month of employment at a GoodWeave licensed carpet factory, the median income of previously employed trainees doubled.



At just 17 and already burdened by debt, Kabita was forced to find employment abroad. Her father had abandoned the family, leaving young Kabita with an ill mother and debts to repay. With only a 5th grade education, her employment options were limited. Kabita spent two years in Oman as a domestic worker, facing long hours with a heavy workload.

When she returned to Nepal, Kabita married, but her huband's construction work only contributed modest income at irregular intervals. Like thousands of other Nepalese, Kabita was about to migrate again when she learned about an opportunity to be trained as a weaver near her hometown.

By participating in Weaving Opportunities, Kabita has gained a new skill and can remain in Nepal with her family. Upon graduation, Kabita was placed with a well-respected GoodWeave carpet exporter. She now earns NPR 6500 per month (about $64; far above the national poverty line of $15 per month), which allows her to support her household. Kabita has become an increasingly proficient weaver and her wages will grow in future months as she is able to complete more complex designs.

The US Department of Labor estimates as many as one in three children in Nepal are put to work. In the carpet industry specifically, the number is believed to be around 10,000, according to Kul Gautam, former Assistant Secretary-General of the UN and former Deputy Executive Director of UNICEF.



Providing Alternative Opportunities for Children and Families in Weaving Communities

Kailash Satyarthi never intended GoodWeave to treat the symptoms of child labor but rather to be the cure. The goal is to reach a child in her home village before she ever comes face-to-face with an inspector in a factory. With that in mind, GoodWeave has been experimenting and iterating with social programs that interrupt the cycle of illiteracy and exploitation even earlier.

Decisions about which social programs to offer are made at the very grassroots level based on feedback and evaluation from local staff and the people most affected. These two programs represent the suite of services and programs that are helping GoodWeave reach children earlier and earlier.

Child Friendly Communities (Varanasi, India)

Designed to ensure that everyone in a given community is supportive of children attending school and not working, this project engages teachers, parents, local government officials (*panchayats*), school administrators, and employers. To be declared a "child friendly community," there must be no underage child employed by any industry.

It's working. In 2013, GoodWeave India conducted a baseline household survey in 13 weaving villages, identifying 912 out-of-school children ages 3-18. Just over a year later, with the Child Friendly Community project, 91% were enrolled in school.

Shamsudeen is a weaver in Varanasi, one of the holiest cities in the world, situated on the banks of the Ganges. He has nine children, including 15-year-old Shabana. He forced her to leave school after the first grade to help at home, at first with chores and then later on the loom.



Shabana was flagged as out of school in a household survey conducted by GoodWeave, the first step in establishing a Child Friendly Community. As a second step, local teachers at the Motivation and Learning Center encouraged Shabana to restart her studies. Soon, Shabana was learning the Hindi and English alphabets and arithmetic. A short while after that, she began reading stories and writing letters.

Today, Shabana contributes as a volunteer motivating other children to attend school. Not only is school attendance in the community up, but attitudes have changed as well.

> I was living in dark . . . but now I have realized the importance of education. My daughter Shabana who was motivated and educated by the Centre doesn't allow any of her siblings to stay back home during the school hours to do work on the loom or other household work . . . I am so happy to see these changes.
>
> - Shamsudeen, Varanasi, India

Early Childhood Education (Afghanistan and Nepal)

In 2014, GoodWeave provided daycare to 533 children who might otherwise be exposed to an unsafe environment, prematurely put on the loom, or even fed opium as a sedative while their parent works.

And in a beautiful and strategic recycling of resources, last summer, one of the early childhood development centers in Afghanistan's "Burgh of the Weavers" doubled as a place for 54 school-age girls to prep for the coming school year.



THERE IS DEMAND FOR YOUR RIGOR AND EXPERTISE IN A VARIETY OF DIFFERENT AREAS.

- Ed Marcum, Vice President for Investments, Humanity United

Replicating the GoodWeave Model in New Manufacturing Sectors

In 2014, GoodWeave worked in collaboration with Humanity United and Global Fairness Initiative to bring our methodology to brick kilns in Nepal. Experts estimate that a staggering 28,000 children work in Nepal's brick industry, with tens of thousands of adults engaged in forced and bonded labor.

Pilot assessments were conducted on five kilns, along with inspector training and stakeholder consultation, bringing 1,250 workers under protection. Next year, the certification standard for bricks covering no child labor, no forced or bonded labor and decent work will be finalized.

Additional projects queuing up include pilots focused on Indian garment workers and artisans in 12 countries. This new area of work is called "GoodWeave Applied" as it's about taking the model and using it in a new sector or region where children and adults are routinely exploited and enslaved.

> What GoodWeave does is look at the dirty end, the lower tiers, and there I don't see so many organizations have expertise in doing this.
>
> - Joost Kooijmans, Senior Advisor on Child Labour, UNICEF



Programs

The list below documents GoodWeave's complete 2014 portfolio of social programs.



Nepal

- Early childhood education centers, Kathmandu Valley
- Rehabilitation center, *Hamro Ghar* (Our Home), Kathmandu Valley
- School sponsorship for children at risk of exploitation, Kathmandu Valley
- Long-term education for rescued children throughout Nepal
- Weaving Opportunities, workforce development program, Bhaktapur.

India

- Rehabilitation center for bonded laborers, Mirzapur
- Village-based schools, Mirzapur and Bhadohi
- Community-based schools for children in labor colonies, Panipat
- Health awareness and mobile medical clinics, Panipat and Meerut
- Vision care and eyeglass distribution, Varanasi.

Afghanistan

- Early childhood education centers, Kabul and Mazar
- Community-based classes, Kabul and Herat
- Homeschooling, Kabul
- Vision care and eyeglass distribution, Kabul, Herat and Mazar
- Mobile medical clinics, Herat
- Weaving Opportunities, workforce development program, Kabul.

Our 2014 Results

GoodWeave evaluates the impact of individual projects and the big picture to monitor progress toward the finish line.

Results	2014	Cumulative Results
Global Market Share	5.2	N/A
Consumers Reached	108 million	419 million
Companies Joined	11	132
Supply Chain Inspections Conducted	4,160	288,040
Children Rescued	96	3,554
Children Educated	2,567	12,282
Adult Workers Benefitted	39,051	N/A
Carpets Certified	144,194	11,146,479
Dollars Generated from Carpet Sales to Return to Weaving Communities	202,078	1,471,315

Eleven million certified rugs adorning floors worldwide are proof of GoodWeave's results. GoodWeave achieves results by gaining market share for its label. As certified rug sales increase, more "carpet kids" are emancipated and educated, more adult artisans are gainfully employed, more revenue is reinvested in weaving villages, and more consumers recognize their purchasing power.

In 2014, GoodWeave reached 5.2% global market share, and is on track to achieve 17% share – the estimated tipping point – by 2020. The caliber of GoodWeave licensees is another measure of success. In 2014, Target Corporation joined forces with GoodWeave, a game-changing partnership. And in 2014, consumer awareness figures nearly doubled, from 60 million to 108 million.

GoodWeave's biggest social return on investment comes from its deterrent effect: keeping children out of slavery. This is due to business participation in GoodWeave's certification program coupled with community-level prevention activities detailed in this report.

When GoodWeave formed, there were an estimated 1 million "carpet kids." Today, that number has dropped by an estimated 75%. GoodWeave believes it can effectively eliminate child labor in the carpet industry by 2020.

The Numbers

STATEMENT OF FINANCIAL POSITION
For the Year Ended 12/31/2014

ASSETS	2014
Current Assets	
Cash and Equivalents	$395,692
Grants and Contributions Receivable	154,081
Accounts Receivable, Net	388,065
Investments	102,980
Prepaid Expenses and Other Assets	32,168
TOTAL CURRENT ASSETS	1,072,986
Property and Equipment, Net	32,164
TOTAL ASSETS	$1,105,150
LIABILITIES AND NET ASSETS	
Current Liabilities	
Accounts Payable and Accrued Expenses	$130,050
License Fees Payable for Field Programs	190,257
Subgrants Payable	102,980
Line of Credit	97,000
TOTAL LIABILITIES	520,287
NET ASSETS	
Unrestricted	282,721
Temporarily Restricted	302,142
TOTAL NET ASSETS	584,863
TOTAL LIABILITIES AND NET ASSETS	$1,105,150

2014 Financial Highlights

- Ninety percent of every dollar donated to GoodWeave was spent directly on programs working to end child labor while the remainder funded operations.
- As GoodWeave increases the market share of certified carpets, the organization becomes more financially sustainable. Forty-three percent of core costs for the carpet industry program is covered by license fees paid by more than 130 corporate partners.
- The majority of license fees paid to GoodWeave is returned to India, Nepal and Afghanistan to support the costs of children's education programs. In 2014, this amount totaled $201,605.

STATEMENT OF ACTIVITIES
For the Year Ended 12/31/2014

UNRESTRICTED SUPPORT AND REVENUE	2014
Grants and Donations	$870,778
Government Revenue	731,090
Licensing Fees	362,245
Marketing Partner and Affiliate Fees	17,054
Interest and Other	11,912
In-Kind Contributions	740,236
TOTAL UNRESTRICTED SUPPORT AND REVENUE	2,733,315
EXPENSES	
Program Services	
Grow Market Preference	
North America	1,117,172
Europe	263,563
	1,380,735
Increase Child-Labor-Free Supply Chains	
Program Administration	367,255
Weaving Training Programs	147,739
Inspections and Monitoring	131,095
Standards Development and Maintenance	84,730
Geographic Expansion	20,681
	751,499
Provide Opportunities for Children	
Field Program Grants from Licensing	201,605
Social Programs	96,229
Program Administration	68,459
	366,293
Promote Replication in New Industries	
Better Brick Nepal Initiative	271,718
Assess Impact and Learning	
Monitoring and Evaluation	74,159
TOTAL PROGRAM SERVICES	2,844,403
Supporting Services	
General and Administration	88,057
Fundraising	234,593
TOTAL SUPPORTING SERVICES	322,650
TOTAL EXPENSES	3,167,053
CHANGE IN UNRESTRICTED NET ASSETS	(433,738)
TEMPORARILY RESTRICTED NET ASSETS	
Grants and Contributions	238,896
Net Assets Released from Restrictions	(455,504)
CHANGE IN TEMPORARILY RESTRICTED NET ASSETS	(216,608)
CHANGE IN NET ASSETS	(650,346)
Net Assets at the Beginning of the Year	1,235,209
NET ASSETS AT THE END OF THE YEAR	$584,863



2014 TOTAL REVENUE

- 32% Private Grants & Donations
- 27% In-Kind Services
- 27% Government Revenue
- 14% Industry Revenue



2014 CASH REVENUE

- 44% Private Grants & Donations
- 37% Government Revenue
- 19% Industry Revenue



2014 EXPENSES

- 90% Program Services
- 7% General & Administration
- 3% Fundraising

Global Staff and Leadership

Board of Directors

Claude Fontheim
Kul Chandra Gautam
Steve Graubart
Patricia Hambrick
Rev. Pharis J. Harvey *(Emeritus)*
Barbara Hawthorn
Edward Millard
Aditi Mohapatra
Regatte Venkat Reddy
Marc Triaureau
Dan Viederman
Nancy Wilson
Pat Zerega

Board of Advisors

Doug Cahn
Senator Tom Harkin
Charles Lyons
Stephanie Odegard
Maureen Orth
David Parker
Charles Porter
Caroline Ramsay Merriam
Betty Wasserman

International Management Team and Staff

Nina Smith, *Executive Director*
Beth Gottschling Huber, *Deputy Director*
Fazel Wasit, *Afghanistan Country Director*
Manoj Bhatt, *India Country Director*
Lubha Raj Neupane, *Nepal Country Director*
Scott Welker, *Director of Business Development*
Cyndi Janetzko, *Director of Finance and Operations*
Kate Francis, *Director of International Partnerships*
Mathew John, *Director of Central Inspection Division*
Biko Nagara, *Standards and Certification Systems Officer*
Stephanie Colish, *Program Associate*
Caroline Turnbull, *Business Development Associate*
Erin Phelps, *Program Assistant*

Certification Committee

Narayan Bhattarai
Mathew John
Shawn MacDonald
David Ould

Child Protection Committee

Jonathan Blagbrough
Uddhav Raj Poudyal
Regatte Venkat Reddy
Pashtoon Atif
Manoj Bhatt
Kushum Sharma

Standards Committee

Walter Chapin
David Hircock
Hajar Hussaini
Dinesh Jain
Caroline Kent
Gerard Oonk
Lobsang Lama
Lee Swepston
Indu Tuladhar
Aziz Ur Rehman
Fazel Wasit
Scott Welker

For more on GoodWeave governance:

GoodWeave.org/about/governance

Supporters

GoodWeave thanks the individuals and institutions that provide vital operating support and funds to launch programs that help us achieve results for children. The following list acknowledges donors that have donated $5,000 or more to GoodWeave International or its local NGO affiliates in India, Nepal and the United Kingdom in 2014:

$200,000 and Above

Humanity United

U.S. Department of Labor, Bureau of International Labor Affairs

U.S. Department of State, Office to Monitor and Combat Trafficking in Persons

U.S. Department of State, U.S. Embassy Kabul

$50,000 to $199,000

CG Charitable

Ford Foundation

Greater Impact Foundation

The Skoll Foundation

Textile Recycling for Aid and International Development

$5,000 to $49,999

Agnes Gund

Anbinder Family Foundation

Anonymous via Impact Assets, Inc.

Anonymous via Fidelity Charitable Foundation

Dining for Women

The Estelle Friedman Gervis Foundation

Girls Rights Project

The International Foundation

Jean Baderschneider

Jerome Dodson

Limited Brands Foundation

Macy's

Michelle Olson

Naomi & Nehemiah Cohen Foundation

Operation Day's Work

Sisters of St. Francis of Philadelphia

The Thanksgiving Fund

VMware via Silicon Valley Community Foundation

Individual Donors

GoodWeave's list of individual donors is long, comprising 10 percent of financial support, including an eighth grade class who made a GoodWeave booth for their fall festival and a college group who chose to represent GoodWeave in a "Hunger Games"-themed fundraising competition.

In-Kind Gifts

Legal Support

Covington & Burling LLC

Mayer Brown LLC

Sunstein Kann Murphy & Timbers LLC

Media Sponsors

These select media organizations are partners in GoodWeave's public awareness campaign.

Apartment Therapy

Dabble

Dwell

ELLE Decoration

House Beautiful

Harper's Bazaar

Interior Design

Interiors Magazine

Interiors & Sources

Lonny Magazine

Luxe

Metropolis

Rhapsody

Robb Report

Rue

Veranda

Organic Spa

Other Partners

Clinton Global Initiative convenes global leaders to create and implement innovative solutions to the world's most pressing challenges.

ISEAL Alliance is the global membership organization for sustainability standards. As a full member of ISEAL, GoodWeave has demonstrated full compliance with their Codes of Good Practice.



GoodWeave
2001 S Street NW, Suite 510
Washington, DC 20009
Tel: 202-234-9050 Fax: 202-234-9056

GoodWeave.org
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