

# COMPONENT 2: SCOPE, CLAIMS, AND LABELING

## CARPETS

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### INTENT

Compliance with the GoodWeave International Generic Standard provides importers and manufacturers with an assurance that the goods they make and sell have been produced without child labor, forced labor, or bonded labor. GoodWeave applies this rigorous set of labor rights criteria to products produced in industries where child labor may be present and informal and marginalized workers are employed. The sector-specific Scope, Claims, and Labeling is an integral component of the Standard as it defines how the certification principles and requirements are applied to specific product categories.

This document presents the sector-specific scope, claims, and labeling for **carpets**. It supersedes the GoodWeave Generic International Standard for Rug Producers. Carpet licensees, licensed prior to May 1, 2020, and their producers will have 12 months from their next annual audit to come into full compliance with any new requirements.

The scope section defines the products included in the product category, in addition to the workplaces and geographies covered by the Standard.

The claims and labeling section describes how a license holder qualifies for and obtains the GoodWeave certification label.

## SCOPE

The Standard covers the production of carpets, including rugs and other floorcoverings. It includes products that are hand woven, made from semi-mechanized processes such as tufting, or fully mechanized loom weaving such as mechanized shuttle looms. The goal is to protect workers involved in the production of these products by ensuring that their employers are in compliance with the Standard, including demonstrating production is free from child labor, forced labor, and bonded labor, and that transparent business processes enable the verification of these requirements.

The Standard applies to the processes, workplaces, and workers within the supply chain of the GoodWeave license holder. This includes all processes carried out in the license holder's own facilities, as well as subcontractor facilities at all levels of the supply chain, whether through direct or indirect sourcing.

Suppliers of raw materials and components are distinct from subcontractors. The Standard does not cover processes carried out by suppliers who provide raw materials or components.

- Raw materials are unprocessed, natural, or man-made materials (e.g. cotton, wool, silk) used in the production of the final goods.
- Components are materials used in product construction such as yarn, fabric backing, labels, and other accessories.

The supply chains for these raw materials and components are not within the scope of the Standard unless production processes occur at a location already considered in-scope.

The Standard covers exporters as well as subcontracted production units including small/medium/large factories, dedicated centers, and home-based worker households. It applies to formal, as well as informal employment.

The geographic scope of the Standard includes all countries where GoodWeave operates.

## CLAIMS AND LABELING

The GoodWeave label means that no child labor, forced labor, or bonded labor was used in the making of the carpet or rug. To be eligible to receive the certification label, licensed exporters and their subcontractors must be in compliance with the Standard at their facilities, as well as in home-based production sites. Compliance with the Standard is verified through inspection and monitoring, and approved by GoodWeave.

Only licensed exporters are eligible to receive and use the GoodWeave certification label. Other entities selling GoodWeave certified products, such as retailers, may be authorized by GoodWeave to promote their affiliation with GoodWeave using authorized communications materials in line with the GoodWeave Trademark Policy; however, they are not eligible to request issuance of certification labels.

Certification labels may only be issued to approved exporter licensees by the authorized GoodWeave affiliate or program in the country of production. Label requests must be accompanied by appropriate documentation, including the request form and purchase order, as specified in the GoodWeave International's Licensing and Certification Policy. GoodWeave retains documentation tracing each GoodWeave certification label to the individual licensed importer and exporter licensees to whom it was issued.