GoodWeave International

2020 Impact Report

GoodWeave's 2025 Strategy: Roadmap to impact and results to date

goodweave®

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1. Purpose of this report and link to GoodWeave's 2025 Strategy

This report provides a high-level overview of GoodWeave International's impact to date. It can be read as a companion to our Sourcing Freedom: 2025 Strategy. It also shares some of the changes to our Monitoring and Evaluation (M&E) systems introduced since the launch of the 2025 Strategy, which strengthen our approach to measuring and understanding impact.

GoodWeave International's strategy centers on one key goal: to emancipate 30 million children from work by 2025. This contributes to the Sustainable Development Goal Target 8.7, to end all forms of child labor.

Continuing to measure our direct beneficiary impact – not just the children, but also the adult forced or at-risk laborers we work with – will continue to play an important role. However, it is through scaling, and measuring, our indirect impact on children's lives beyond the specific regions and supply chains we reach directly that we are best able to achieve our key goal. Our theory of change and results framework have been revised to enable us to more systematically articulate and measure progress across all these areas.

In 2020 we retained an independent M&E consultant to help us refine our system, which resulted in a revised results framework and a workplan that will evolve the system over time. This document ensures transparency around the M&E system and results toward our mission, in alignment with the ISEAL Impacts Code.[1]

2. Introduction to GoodWeave's approach

2.1 The GoodWeave System and alignment with best practice

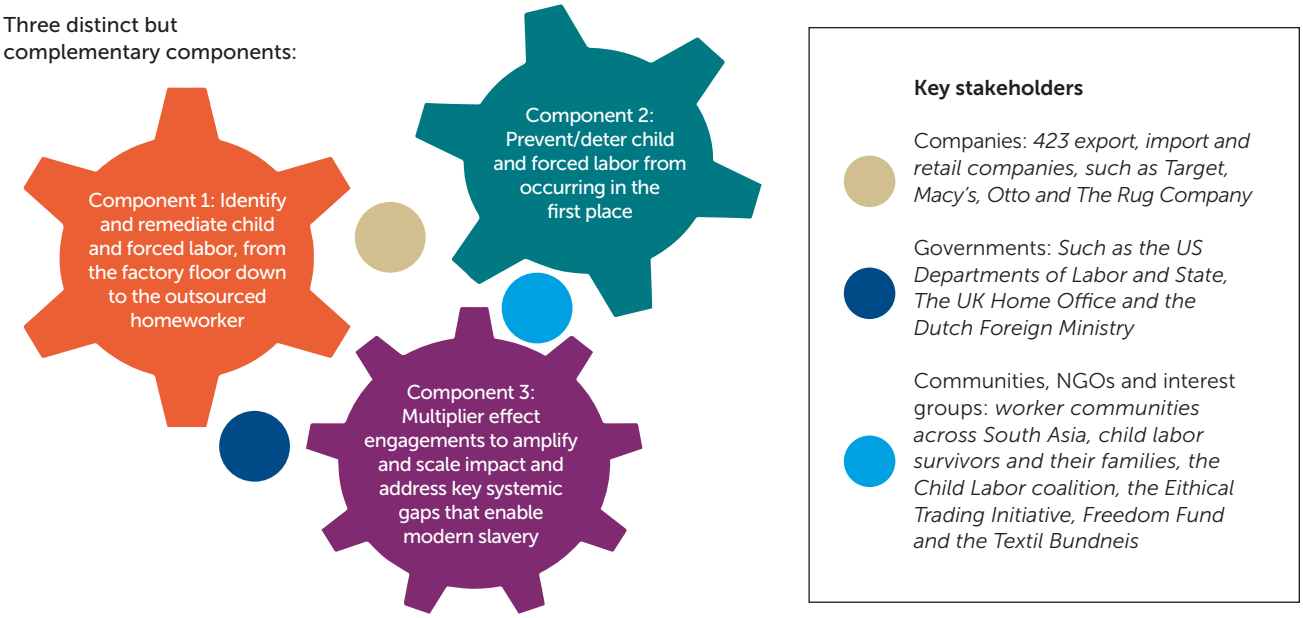
GoodWeave is an innovator and pioneer of market-based solutions to stop child labor. Our GoodWeave System leverages private sector partnerships to bring visibility to informal and marginalized workers, providing assurance to companies and consumers that nobody was exploited in the production of their goods. This is the "good" in GoodWeave, and it is the best way to reach the bottom of the supply chain, where workers and children are most vulnerable.

Because of GoodWeave, some of the world's first child-labor-free supply chains exist in several industry sectors: carpets, home textiles, apparel, fashion jewelry, bricks, and more coming soon. 423 company partners are joining GoodWeave, bringing impact to tens of thousands of children and workers. The challenge now is to scale globally – to capitalize on our momentum, and that of the overall market, while preserving program quality.

GoodWeave's System consists of three interrelated intervention areas - or 'components' - anchored in evidence as well as over 25 years of on-the-ground delivery in geographies where child labor and wider modern slavery issues are endemic. Component 1 covers GoodWeave's identification and remediation of child and forced labor. Component 2 covers GoodWeave's prevention work, to avoid child and forced labor occurring in the first place. Component 3 refers to GoodWeave's increasing focus on 'multiplier effect' engagements where we amongst other activities, train other organizations to embed and apply GoodWeave methodologies, to amplify and scale our impact. These three components are introduced in figure 1.

[1] GoodWeave is ISEAL Code Compliant. Our system has been independently evaluated against ISEAL's Codes of Good Practice. More information at isealalliance.org

Figure 1: GoodWeave's market-driven System consists of three interrelated intervention areas or components



"[GoodWeave's] approach demonstrates a nuanced understanding of how to identify/engage with at risk individuals ... and is testament to a rigorous, in-depth and holistic set of interventions – buzzwords that are often used, but not very often applied by implementers."

"There is strong evidence that GoodWeave's methodology can, over time, produce systemic and behavioral change in different stakeholders – ranging from suppliers, to individuals in bonded/child labor, government and middlemen."

Extract from external evaluation for the UK Government's Modern Slavery Innovation Fund, of which GoodWeave was a recipient

GoodWeave's System aligns with the evidence on 'what works' in addressing child labor and broader modern slavery problems, as external evaluations of GoodWeave have found:

- One of our 'unique selling points' remains our market driven approach, where we work hand-in-hand with companies to drive social change. We partner with companies to conduct deep due diligence in their supply chains such that their products, whether made in home-based production or factory settings, are not made by children, but by adults who have taken jobs of their own free will. This is something few of our peers are able to achieve. In tandem, GoodWeave's three intervention components and our overall System are inherently multi-stakeholder – engaging governments, worker communities, survivors, as well as civil society organizations. Evaluations of interventions tackling modern slavery demonstrate that such multi-stakeholder approaches - which engage and align actors that may traditionally disagree with each other or have different perspectives - are more likely to have deeper, truly transformational impact. [2]

[2] See e.g. Kolk, A., & Lenfant, F. (2015). Partnerships for peace and development in fragile states: identifying missing links. The Academy of Management Perspectives, 29(4), 422-437. https://journals.aom.org/doi/10.5465/amp.2013.0122 and Emerging Good Practice by State Authorities, the Business Community and Civil Society in the Area of Reducing Demand for Human Trafficking for the Purpose of Labor Exploitation, Council of Europe, 2016. https://rm.coe.int/16806846be

- Evidence shows that the most successful interventions seeking to address child and forced labor 'work politically.'[3] This refers to the need for organizations working on such issues to possess deep local contextual knowledge and relationships as well as the ability to navigate multiple stakeholder dynamics. GoodWeave's locally driven ethos - for example, our teams of supply chain inspectors work closely alongside, and often come from, at-risk communities; remediation activities are adapted according to the geographical context in which GoodWeave works - strongly aligns with these best practice approaches.

- Studies of interventions to counter child labor and other modern slavery problems show those that are seeking to achieve multifaceted change (and have developed appropriate associated methodologies to reach this goal) instead of focusing on a single issue tend to be more effective.[4] GoodWeave's multi-dimensional System identifies, remediates, and prevents, as well as addresses the structural issues that lead to child and adult forced labor. In doing so, we are well positioned to achieve systemic, lasting change.

2.2 Tracking our 30 million beneficiary target: Our updated theory of change and results framework

The GoodWeave System eliminates the disconnect between problem and resources that has allowed child and forced labor in supply chains to go unchecked. Our revised[5] theory of change is as follows:

- First, we bring visibility to hidden workers and victims: Companies partner with GoodWeave, granting full access to their supplier network and production sites, revealing child and adult laborers who are otherwise unaccounted for. Then, we stop the abuse: Frequent, unannounced inspections create a market incentive to stop exploiting children. And when we do find victims, we provide a suite of rehabilitative services and interventions. This first pathway to change aligns with our activities under Component 1 in our System.

- Second, we prevent recurrence by addressing root causes: Whole communities are engaged to advocate for access, rights, education, and freedom. This ensures that all children are in school and learning and improves working conditions for parents. This pathway to change aligns with our work under Component 2.

- Finally, we develop best practice capacities and methodologies in other organizations, based on our System, and engage in other activities to achieve a multiplier effect. This pathway to change aligns with our work under Component 3 and our desire to maximize the indirect impact we can have – which will be critical to reaching our 30 million target.

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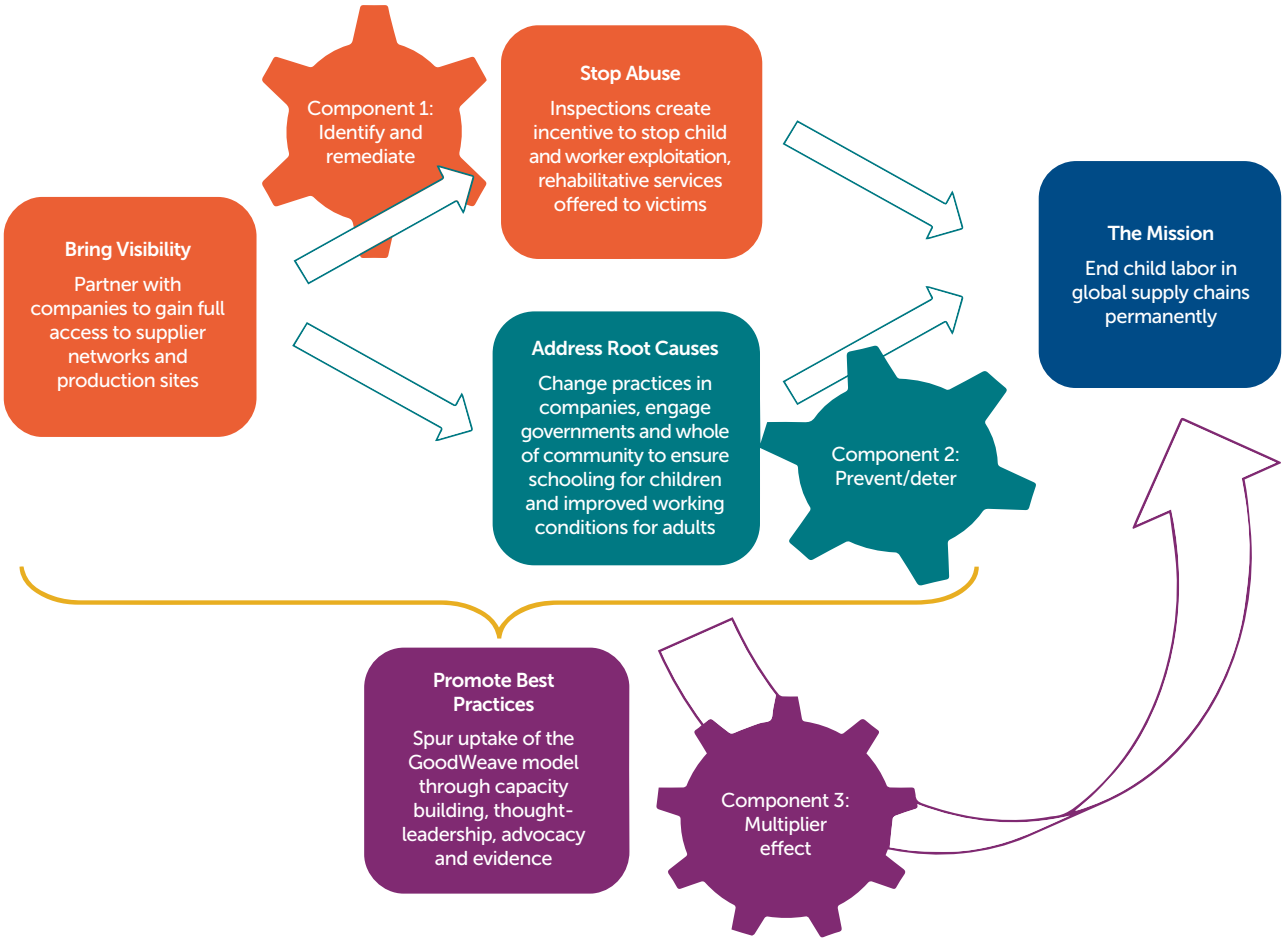
3 See e.g. https://icai.independent.gov.uk/report/uk-development-assistance-for-security-and-justice/ and https://reliefweb.int/report/world/securing-and-sustaining-elite-bargains-reduce-violent-conflict Evaluations of overseas donor programs have consistently highlighted that methodologies employed by organisations working in such contexts must be adapted to local realities for interventions to have impact.

4 See Responding to modern slavery: The contours of an effective approach; Vol. IX, Number 3, July–September 2019; Migration Policy Practice: https://publications.iom.int/system/files/pdf/mpp_39.pdf

5 Revised in 2020, after the production of the 2025 Strategy, based on support provided by an external M&E expert.

Figure 2: GoodWeave's theory of change



GoodWeave's revised results framework[6] is in simplified form in figure 3. The full results framework, with indicators, is in Annex 2. Select results to date[7] against indicators in GoodWeave's results framework are highlighted in subsequent sections.

Our revised results framework allows us to track – using both quantitative as well as qualitative methodologies that are being progressively introduced over 2020-2023 - our transformative effect, and **progress towards our 2025 target of 30 million beneficiaries** (direct and indirect):

- Indicators under Component 1 track some of GoodWeave's direct beneficiary impact, i.e. adult workers and child laborers identified in licensee supply chains who GoodWeave provides with remedy support.

- Indicators under Component 2 help track our estimated deterrent effect via the direct and indirect[8] beneficiaries who benefit from our preventative work.

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[6] Updated in 2020, after the production of the 2025 Strategy.
[7] I.e. results against indicators where GoodWeave was already consistently tracking data, prior to the revision of its results framework in 2020.
[8] Direct beneficiaries are those children in at risk communities who GoodWeave is supporting to attend school, either through direct enrollment or attendance monitoring, as well as adult laborers who benefit from GoodWeave interventions. Included in the definition of GoodWeave's indirect beneficiaries are children who go to school in a GoodWeave Child Friendly Community. The argument for doing so is that GoodWeave is contributing to stopping those children from becoming child laborers in the first place, and as such should be able to 'claim' an appropriate percentage of children in at-risk communities against its beneficiary target. GoodWeave will be working with a development expert to finalize its methodologies for measuring deterrent effect.

- Indicators under Component 3 track the ways in which GoodWeave is achieving a 'multiplier effect', i.e. seeking to expand our pool of indirect beneficiaries. There are three main ways in which GoodWeave is seeking to amplify indirect beneficiary impact:

    - By tracking how aspects of the GoodWeave System and our underlying methodologies are being replicated or adapted by other organizations, allowing us to measure indirect beneficiaries impacted through these organizations.

    - By measuring the 'deterrent effect' of our work to engage governments and communities in taking their own preventative actions. For example, when we support lobbying efforts by communities to increase access to education as a means of stopping forced labor, we are seeking to evidence and ultimately quantify how such interventions contribute towards our 2025 target.

    - By measuring the indirect impact of our thought leadership and influencing activities - for example, the indirect beneficiary impact achieved through influencing changes in public policy or legislation.

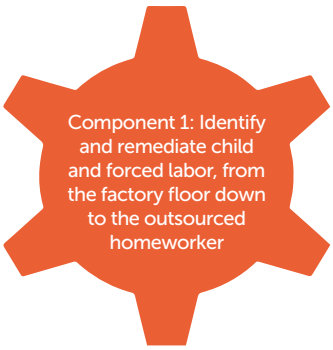
- Possible unintended effects of the system – including counter-productive media attention on producers, proliferation of other labels and less rigorous initiatives in the marketplace, and the possibility of displacement of labor rights violations to unmonitored parts of the supply chain or other industries – are considered indirectly rather than measured directly.

Figure 3: GoodWeave's results framework – simplified overview

Impact: Large-scale reduction in child and forced labor in global supply chains

Component 1: Identify and remediate child and forced labor, from the factory floor down to the outsourced homeworker				**Component 2:** Prevent child and forced labor from occurring in the first place		**Component 3:** Multiplier effect engagements to amplify and scale impact and address key systemic gaps that enable modern slavery		
Outcome 1: Expanded market of products made without child and forced labor		**Outcome 2:** Increased number of supply chains free of child and forced labor		**Outcome 3:** Increased protections for children, including deterrence of child labor	**Outcome 4:** Improved labor rights and working conditions for at-risk adult workers	**Outcome 5:** Increased uptake of GoodWeave best practice methodologies among partner supply chain organizations, governments, businesses, and community-based organizations		
Output 1.1: Increased consumer awareness and business case	**Output 1.2:** Increased industry uptake of GoodWeave Standard	**Output 2.1:** Victims of child and forced labor are identified and removed from the workforce	**Output 2.2:** Improved compliance with child labor and forced labor standards at all tiers of production	**Output 3.1:** Increased school enrollment of children in worker communities	**Output 4.1:** At-risk adult laborers are accounted for and their livelihood and well-being advanced	**Output 5.1:** Increased capacity to implement best practices based on GoodWeave Model by partner organizations	**Output 5.2:** Increased action by governments and communities on prevention and deterrence	**Output 5.3:** Increased interest in supply chain transparency, remedy

3. Key achievements under Component 1: Identify and remediate child and forced labor



3.1 What GoodWeave does, key differentiators

The problem - A key challenge to eliminating modern slavery is that many corporate compliance and auditing programs largely overlook child and forced labor, because their reach remains within the factory – or 'first tier' of manufacturing. Meanwhile, the most exploited workers toil at the bottom of the chain as part of a decentralized, unregulated workforce in difficult-to-trace locations.

The solution - GoodWeave goes beyond the remit of standard supply chain assurance programs and brings visibility to hidden workers and victims: Companies partner with GoodWeave, granting full access to their supplier network and production sites, down to individual laborers in remote villages - revealing child and adult laborers who are otherwise unaccounted for.

Key differentiators - GoodWeave's market-driven approach remains a key differentiator compared to many organizations addressing child labor and broader modern slavery problems. Each new industry partner gives GoodWeave access to all of its manufacturing sites (especially subcontractors). A well-communicated business case is at the heart of GoodWeave's company engagement program. The business case varies from offering an individual entrepreneur the opportunity to achieve their ethical objectives via their business, to reducing risk, to creating a more robust business environment, e.g. by stabilizing the work force. Each year, GoodWeave conducts a survey with its business stakeholders in order to track the business case for GoodWeave Partnership, as well as consumer and business trends in connection to sourcing slavery free products (see box below).

GoodWeave operates 'from the factory floor, all the way down to the outsourced homeworker' – unlike most of our peer organizations GoodWeave offers brands near real-time access to supply chain maps and inspection data and unprecedented levels of traceability and transparency to the "bottom" of the supply chain. GoodWeave holds companies responsible for treating otherwise hidden workers as a part of their full value chain and in line with the principles outlined in the GoodWeave International Generic Standard. The current Standard is applicable to carpets, home textiles, apparel, fashion jewelry and accessories and is a revision of the GoodWeave Carpet Standard. It is informed by years of research in worker communities in apparel,

Highlights of GoodWeave's annual brand survey, 2020

Each year, GoodWeave invites its partner brands to provide feedback through an online survey. The results provide valuable data on consumer trends around responsible sourcing, brand priorities in this area, and opportunities to strengthen partnership. In 2020, the brand survey found:

1) 97% of respondents cited a commitment to ending child labor as a reason for partnership with GoodWeave
2) For the second consecutive year, there is an increase in the proportion of brands citing improved supply chain visibility as a reason for partnership, with over 60% doing so
3) Consumer awareness of responsible sourcing is growing: 74% of respondents say consumers are more aware than they were five years ago, while there has been a year on year increase since 2018 in the proportion of brands listing consumer demand for responsibly sourced products as a reason for partnership with GoodWeave

carpet, and home textiles, and three rounds of public consultation with 188 stakeholders, taking place between 2017 and 2019. Figure 4 demonstrates how GoodWeave's activities extend beyond those of most supply chain assurance systems offered by other organizations.

"By supporting GoodWeave's mission, our guests can buy an owned-brand woven rug at Target and know they're playing a part in eliminating child labor in the rug industry and educating thousands of children in India. That's a really big deal, and something we're proud of."

- Irene Quarshie, Vice President of Product Quality and Responsible Sourcing at Target

Figure 4: GoodWeave's supply chain mapping and assurance activities – working in partnership with companies – go above and beyond other supply chain assurance programs.

Our data demonstrates the critical importance of tracing the full supply chain,and inspecting beyond the exporters at the top of the supply chain. In 2019-2020, 98% of the nearly 300 child laborers GoodWeave inspectors identified were working in home-based or subcontracted units.

3.2 Results to date (as of December 31, 2020)

Outcome 1: Expanded market of products made without child and forced labor

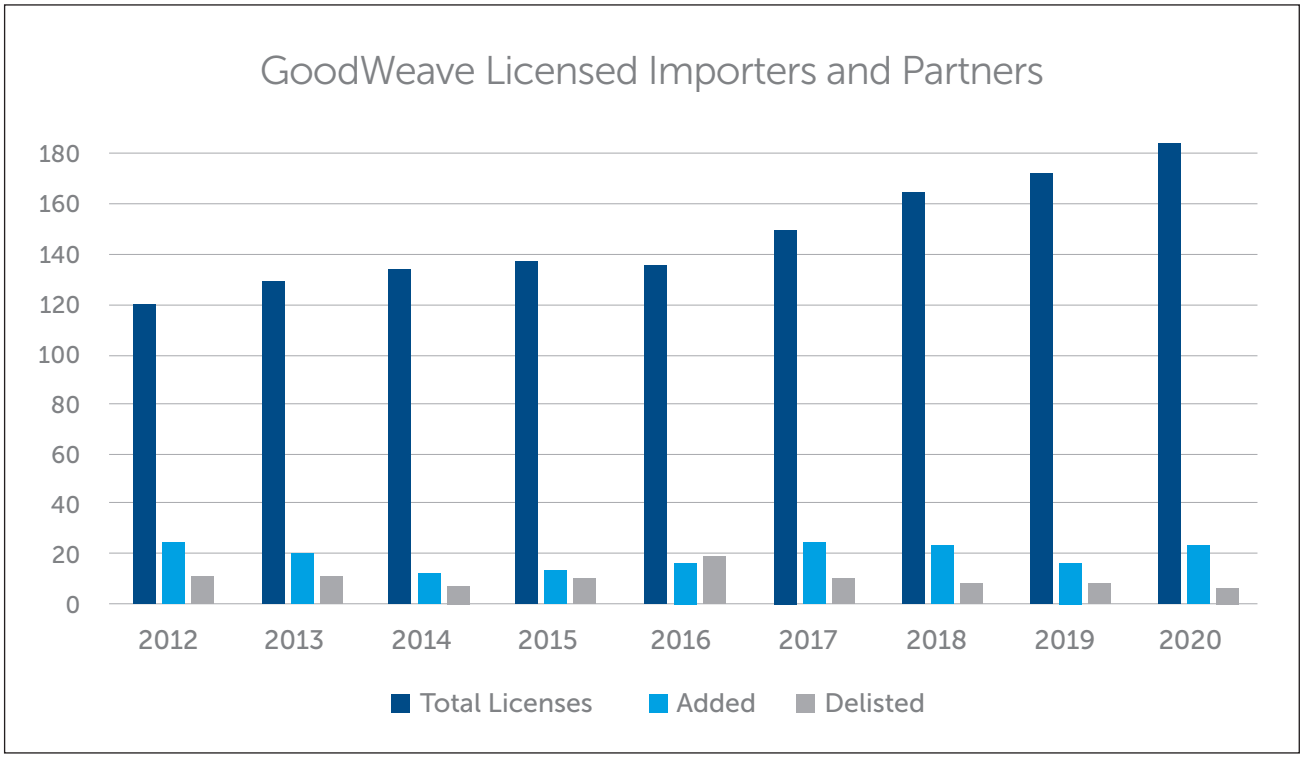
Results against select indicators in GoodWeave's results framework linked to our desired outcomes (and associated output areas) under Component 1 are provided below.

GoodWeave has **189 importer licensees and partners in 19 countries** around the world, across the carpet, apparel and home textile sectors. Figure 5 below provides an overview of GoodWeave's year on year growth in licensed importers covered by the GoodWeave Standard.

GoodWeave now certifies **38% of the global market** of handmade carpets as free from child labor.

Since GoodWeave's operations began, **95%** of our importer licensees have remained licensed for more than two years.

Figure 5: Growth in licensed importers

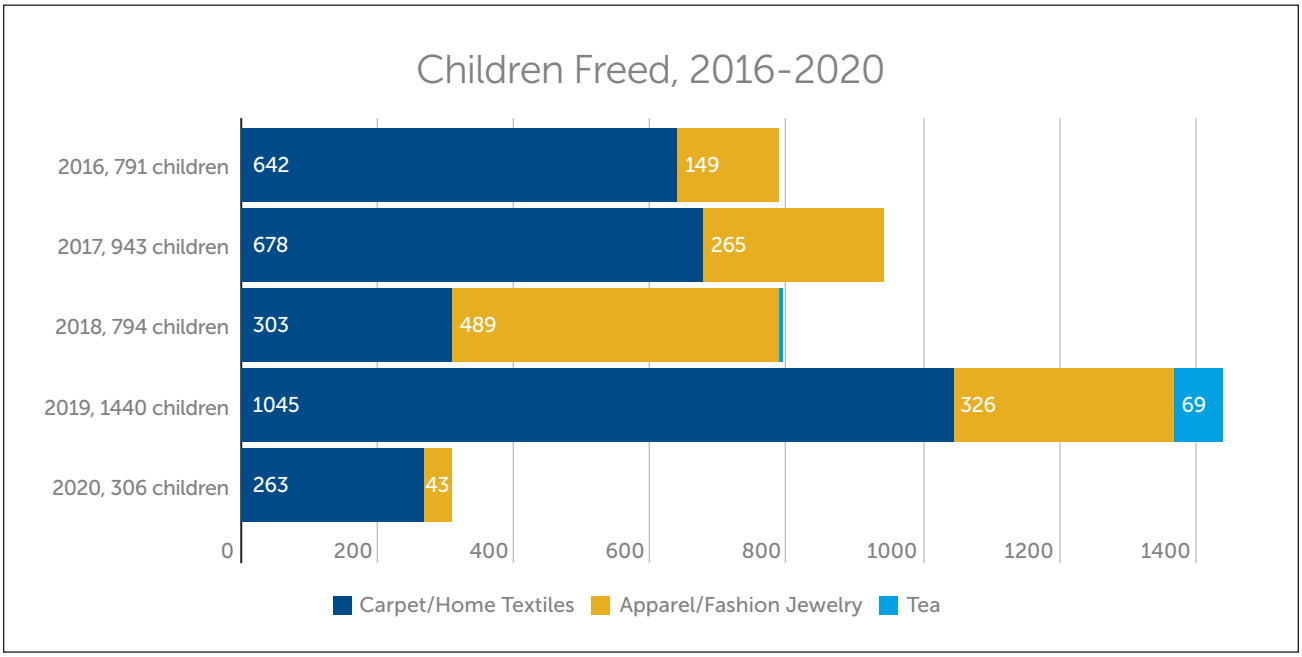


Outcome 2: Increased number of supply chains free of child and forced labor

As a result of our partnerships with companies and brands, GoodWeave provides **individualized support and ongoing monitoring** to rehabilitate and remediate child and forced labor cases.

Since GoodWeave commenced operations in 1995, GoodWeave has restored freedom to almost **8,000 children**. Figure 6 below provides data from 2016-2020 on children freed.

Figure 6: Children freed, 2016-2020[9]



Spotlight on GoodWeave's rehabilitation and remediation support programs for child workers

Children are removed from work settings by inspectors and GoodWeave facilitates their near- and long-term care. Every effort is made to locate their families and reunite them. Whether in a center or back at home, ongoing rehabilitation services (funded by GoodWeave) safeguard that they attend school and are protected from exploitation. Chidren removed from work are monitored by case workers until age 18 or grade 10, visiting those who return home at least twice annually. GoodWeave's activities with children are governed by best-in-class guidance: the organization's Child Protection and Child Labor Remediation Policies were developed and revised by an international committee of experts.

4. Key achievements under Component 2: Prevent child and forced labor

4.1 What GoodWeave does, key differentiators

The problem - Ending child labor in supply chains extends beyond prohibiting children from working. It requires looking at what drives child labor in the first place and addressing these root causes. Evidence demonstrates that enrolling children in formal education and changing community attitudes towards the power of education significantly reduce child labor prevalence.[10] There is also evidence to suggest that providing stable socioeconomic conditions for parents and preventing adult forced labor helps address child labor prevalence.

9 In 2020, GoodWeave suspended in-person community and supply chain work, due to COVID-19, from late March through the end of the year. Hence, comparatively fewer children were freed relative to previous years.

10 See e.g. "Child Labor & Educational Disadvantage–Breaking the Link, Building Opportunity." London: The Office of the UN Special Envoy for Global Education, 2012. https://gordonandsarahbrown.com/wp-content/uploads/2012/12/Child-Labour-US-English.pdf

The solution - GoodWeave provides learning opportunities via our transit home for child laborers removed from supply chains and our Motivation and Learning Camps (MLCs), which bring at-risk children to age-appropriate learning levels through structured curriculum. Working alongside government partners, we directly enroll at-risk children in school, and support their attendance through regular checks and home visits. Where it is in the best interests of the child to remain in the care and educational programming of GoodWeave's transit home, children remain through the completion of grade 10 or age 18.

GoodWeave operates social programs ranging from medical clinics to skills training to provide bespoke support for adult workers. This support ensures adult workers are better compensated for their work, and more likely to send their children to school, and works to prevent both child and adult forced labor.

Key differentiator - GoodWeave combines direct educational support with advocacy and community engagement to create long-term government support for schooling. We engage entire at-risk communities and government partners to advocate for and ensure access to education. Teachers, parents, local government officials, school administrators, and employers are mobilized. We seek to change cultural attitudes about the value of education to ensure lasting preventative effect. Once our Child Friendly Community[11] or similar mechanism is in place, it creates an enabling environment whereby community members watchdog schools and self-advocate for other improvements, from sanitation systems to better public safety to healthcare services.

4.2 Results to date (as of December 31, 2020)

Outcome 3: Increased protections for children, including deterrence of child labor

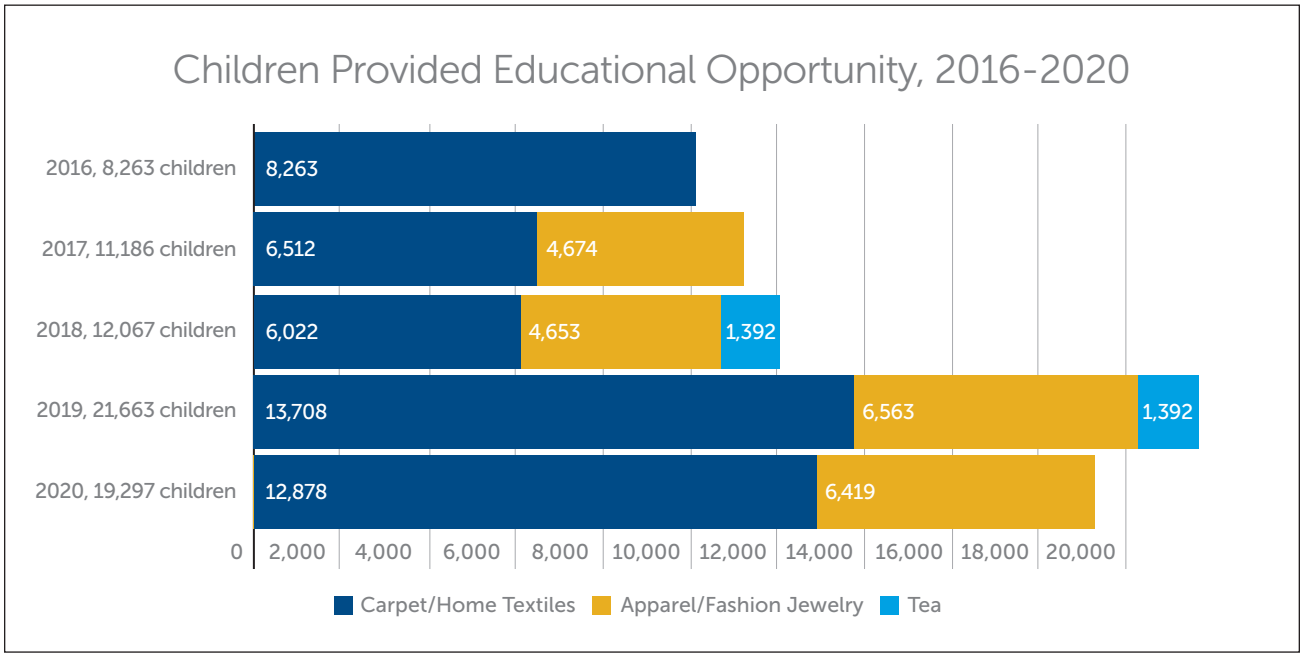
Results under Component 2 are provided below.

Since 1995 GoodWeave has supported education for more than **37,000** children. This refers to school enrollment, attendance monitoring, and direct programming for at-risk children and former child laborers, including MLCs, which serve as bridge schools for children until they attain their age appropriate learning level.

GoodWeave's 'whole of community approach' changes attitudes about the importance of education. A survey of parents in a GoodWeave community in GoodWeave communities in South Asia found that when GoodWeave began working in the community, **77%** believed sending children to school adversely affects household income, but after five years of GoodWeave programming, only **11%** still held this belief. Going forward, we will be seeking to measure the deterrent effect of such changes in attitudes across all our programs.

[11] Developed in partnership with the MV Foundation in India

Figure 7: Annual totals of children provided educational opportunity



Outcome 4: Improved labor rights and working conditions for at-risk adult workers

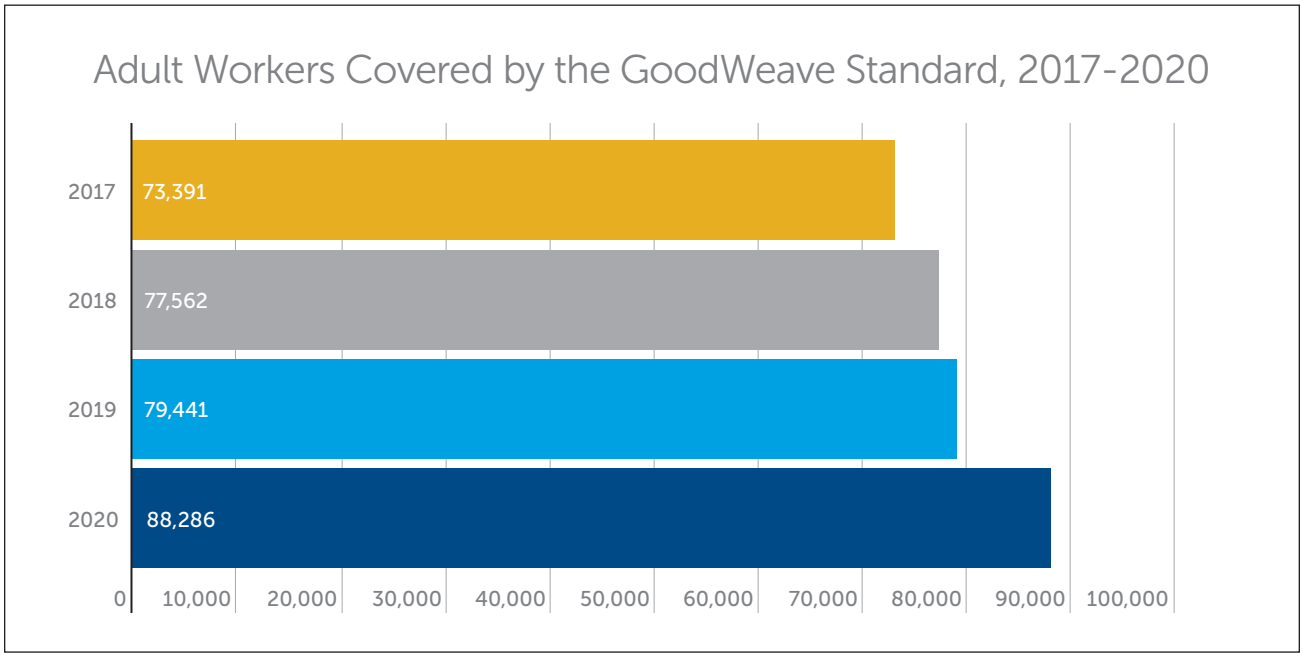
GoodWeave's Standard and its inspection teams deliver support to adults with the goal of creating a stronger and more stable industry workforce. This creates more sustainable jobs and ensures GoodWeave's aims are in line with the industry, not at odds.

In 2020, **over 88,000** workers were covered by the GoodWeave Standard across the carpet, home textiles and apparel sectors.

Spotlight on engaging with 'at risk' adult workers: How GoodWeave works with companies to improve conditions for otherwise hidden adult workers

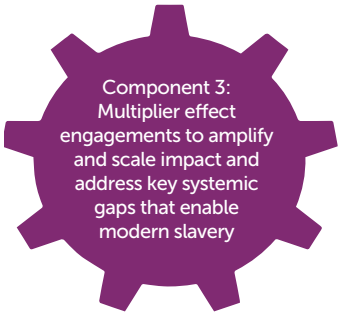
GoodWeave designed a training and job placement initiative called *Weaving Opportunities* to prevent female adult workers from falling into conditions that would equate to forced and/or bonded labor. The program identified women living in poverty (often the family's primary or sole income earner) and offered them marketable skills that can replenish the weaving workforce with skilled adult laborers. In 2013, the initiative was launched as a pilot, and continued until 2015, reaching a total of 660 workers. A survey of a sample of participants, conducted in 2015, found that the initiative had a significant positive impact on their incomes. Before entering the program, 58% of participants surveyed had no income source, while employed participants had a median monthly income of NPR 3,000 (USD 28). The survey revealed that trainees who had worked a full year earned a median monthly income of NPR 7,054 (USD 66). Additionally, 94% were able to pay off some or all of their families' debt with their current weaving incomes.

Figure 8: Adult workers covered by the GoodWeave Standard, 2017 – 2020



5. Key achievements under Component 3: Multiplier effect engagements to amplify and scale impact

5.1 What GoodWeave does, key differentiators



The problem - Child and forced labor issues cannot be solved by organizations or companies working in isolation. There is a need to share and replicate best practices on identifying, remediating and preventing child/forced labor across different industries and supply chains. To see systemic change, organizations need to influence governments, communities and industry associations, as well as companies, to help transform the structural drivers of modern slavery.

The solution - GoodWeave is now increasingly focused on 'multiplier effect' engagements to amplify and scale impact. We will do so in three ways:

- First, GoodWeave is working to build the capacity of other organizations to adapt, adopt and replicate GoodWeave methodologies and approaches – on identification/remediation (Component 1 of the GoodWeave System) as well as prevention work (Component 2). In doing so, we will help to transform broader, industry-wide, supply chains, a key step in securing a material reduction in global rates of child and forced labor.
- Second, GoodWeave influences others, particularly governments and communities, to take preventative action on child and forced labor. This ensures our reach on ensuring deterrent effect goes far beyond what we alone can achieve.
- Third, we engage in thought leadership and influencing in global multi-stakeholder transparency initiatives, with the aim of ensuring supply chain transparency and due diligence laws and processes are anchored in 'on the ground' realities.

Key differentiator - For the replication of GoodWeave programs by other organizations to be successful, key GoodWeave principles must be maintained. This includes strong governance and oversight, for which GoodWeave is recognized. As such, GoodWeave works collaboratively with its partner organizations to build proficiency in, for example, maintaining the independence of supply chain inspections and monitoring work.

5.2 Results to date

Results against select indicators in GoodWeave's results framework linked to GoodWeave's desired outcome (and associated output areas) under Component 3 are provided below.

GoodWeave is testing the applicability of its programs, methodologies and approaches in other industry sectors, including agriculture, where 112 million of the globe's child laborers toil.

Outcome 5: Increased uptake of GoodWeave best practice methodologies among partner supply chain organizations, governments, businesses and community-based organizations

In 2019, we further strengthened and deepened **our flagship capacity-building partnership** with the Rainforest Alliance, a specialist standard and certification system for agriculture, to test and replicate its methodologies in the tea sector in Assam, India. Based on the lessons learned from this experience we will be able to progressively increase our capacity-building partnerships with other organizations.

In 2019 GoodWeave supported vulnerable communities in India to demand improved access to education for children who may otherwise be at risk of becoming child laborers. As a result of these efforts, participating communities in India have **seen an infusion of public funding to ensure improved and ongoing public education services for all children**. As part of our revised results framework, we will be more consistently tracking and measuring instances of where GoodWeave efforts have led to increased action by governments and communities, which in turn have a deterrent or preventative effect. We continue to engage in critical global fora, such as the UN Forum on Business and Human Rights and the Alliance 8.7. In 2020, we participated in **33 workshops, panels and external events** as part of our thought leadership, advocacy and brand building efforts across all major conveners: multilaterals, governments, private sector, and community-based organizations.

Spotlight on GoodWeave's flagship capacity-building partnerships with the Rainforest Alliance and Better Brick Nepal

As a result of its partnership with GoodWeave, the Rainforest Alliance is showing increased capacity to identify and remediate child labor in line with GoodWeave best practice approaches. In 2019, through this partnership:

- 1,392 children were provided education services
- 4,662 workers saw increased rights and improved working conditions
- GoodWeave developed and helped integrate specific protocols on remediation of child labor within Rainforest Alliance's own standard
- GoodWeave trained auditors from 5 certification bodies (working in agriculture, forestry, aquaculture, and textile sectors throughout India) to improve child identification.

Launched in 2016, GoodWeave's capacity-building partnership with the Better Brick Nepal (BBN) program continues in 2020. Milestones achieved during this partnership include:

- Of the 40 participating kilns, 30 kilns are verified free of child labor, including 11 that are certified free of child, forced and bonded labor
- Identified 58 child laborers, who were removed from worksites and referred to remediation programming
- Provided over 7,200 workers' safe working conditions, through the BBN Standard.

Annex 1: GoodWeave Global Indicators, revised 2020

CONSUMER COUNTRIES
OUTCOME 1. EXPANDED MARKET OF PRODUCTS MADE WITHOUT CHILD AND FORCED LABOR
Estimated Consumer Reach
Market Share, Certified Carpets
Number of Licensed Importers and Business Partners
PRODUCER COUNTRIES
OUTCOME 1. EXPANDED MARKET OF PRODUCTS MADE WITHOUT CHILD AND FORCED LABOR
Number of Certified Products
OUTCOME 2. INCREASED NUMBER OF SUPPLY CHAINS FREE OF CHILD AND FORCED LABOR
Number of Licensed Producers
Number of Non-Licensed Participant Producers
Number of Active Worksites
Number of Audits and Inspections
Number of Child Laborers Identified
Number of Children Freed
OUTCOME 3. INCREASED PROTECTIONS FOR CHILDREN, INCLUDING DETERRENCE OF CHILD LABOR
Number of Children Provided Educational Opportunities
Number of Child Friendly Communities (CFCs)
Number of Motivation and Learning Camps (MLCs)
OUTCOME 4. IMPROVED LABOR RIGHTS AND WORKING CONDITIONS FOR AT-RISK ADULT WORKERS
Number of workers in GoodWeave Supply Chains
Number of workers served in health clinics

Annex 2: GoodWeave Results Framework Indicators

OUTCOME 1. EXPANDED MARKET OF PRODUCTS MADE WITHOUT CHILD AND FORCED LABOR
Number of sectors covered by GW certification
Percentage market share covered by GW certification in targeted import markets
OUTPUT 1.1: Increased consumer awareness and business case
Estimated number of people potentially reached through communications, marketing and media outreach
OUTPUT 1.2: Increased industry uptake of GoodWeave Standard
Number of new brands and licensed importers that enroll in the GoodWeave assurance process
Percentage change in the number of importers who complete the full GW process (from previous year)
Percentage of importers that maintain the GW Certification for 2+ years
Percentage of importers that maintain the GW Certification for 5+ years
OUTCOME 2. INCREASED NUMBER OF SUPPLY CHAINS FREE OF CHILD AND FORCED LABOR
Percentage change in the number of exporters in GoodWeave licensed supply chains (from previous year)
Percentage of licensed producers that maintain the GW Certification for 2+ years
Percentage of licensed producers that maintain the GW Certification for 5+ years
OUTPUT 2.1: Victims of child and forced labor are identified and removed from the workforce
Percentage change in the number of rescued child laborers, year on year
OUTPUT 2.2: Improved compliance with child labor and forced labor standards at all tiers of production
Percentage of worksites with repeat non-compliances in the previous two years
OUTCOME 3. INCREASED PROTECTIONS FOR CHILDREN, INCLUDING DETERRENCE OF CHILD LABOR
OUTPUT 3.1: Increased school enrollment of children in worker communities
Percentage of children identified as out of school who enroll in formal education
Number of children provided educational opportunity (Year to date)
Number of indirect child beneficiaries
OUTCOME 4. IMPROVED LABOR RIGHTS AND WORKING CONDITIONS FOR AT-RISK ADULT WORKERS
OUTPUT 4.1: At-risk adult laborers are accounted for and their livelihood and well-being advanced
Number of targeted adult supply chain that receives medical, financial literacy, or other bespoke (skill training) support from GW or partners
OUTCOME 5: INCREASED UPTAKE OF GOODWEAVE BEST PRACTICE METHODOLOGIES AMONG PARTNER SUPPLY CHAIN ORGANIZATIONS, GOVERNMENTS, BUSINESSES AND COMMUNITY-BASED ORGANIZATIONS
OUTPUT 5.1: Increased capacity to implement best practices based on GoodWeave Model by partner organizations
Number of strategic partnerships established with other organizations to embed GoodWeave best practice approaches and methodologies

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Number of strategic partners trained in GoodWeave best practice approaches and methodologies
OUTPUT 5.2: Increased action by governments and communities on prevention/deterrence
Qualitative evidence that authorities show increased willingness and take demonstrable action to implement new laws and procedures on prevention of child/forced labor that can be linked to GoodWeave advocacy or interventions
Qualitative evidence of communities taking effective action to lobby for preventative action that can be linked to GoodWeave advocacy or interventions
OUTPUT 5.3: Increased interest in supply chain transparency, remedy
Participation in critical global fora, such as the UN Forum on Business and Human Rights and the Alliance 8.7, events attended
Number of fora and events convened by GoodWeave

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