GoodWeave Global Indicators Definitions

Updated February 2024

This document provides a description of the global indicators used in ongoing monitoring of program objectives/outcomes. It is informed by GoodWeave's annual planning process that includes input from GoodWeave affiliate country offices and headquarters staff and board. It is available publicly in order to ensure transparency and demonstrate compliance with the ISEAL Impacts Code.

GoodWeave collects data from all of its affiliated field offices in order to monitor progress against its goals and objectives. The global indicators reported quarterly as part of the M&E system are presented in the following tables. These indicators were developed based on GoodWeave's global results framework and reviewed and updated as part of the strategic planning process.

Indicators	Type	Definitions
Outcome 1: Expanded market of products made without child and forced labor		
Estimated consumer reach	Output 1.1: Increased consumer awareness and business case	The estimated total number of people (consumers and other stakeholders) reached globally through GoodWeave International's communications, marketing and media outreach, as well as broader GoodWeave media mentions from around the world.
Market share, certified carpets	Output 1.2: Increased industry uptake of GoodWeave Standard	Market share is calculated as % of total market size in USD (market is defined as total imports to US, UK and Germany). Calculation: Value (in USD) of GoodWeave carpet exports divided by Total market value (HTS Code 57.01.10; in USD).
Number of products certified	Output 1.2: Increased industry uptake of GoodWeave Standard	The number of GoodWeave labels issued to GoodWeave exporters. It is used as a proxy indicator for number of certified carpets sold, as only finished carpets ready for shipment to an importer can be certified.
Number of licensed importers and business partners	Output 1.2: Increased industry uptake of GoodWeave Standard	The number of GoodWeave importer licensees in all countries around the world. The number of new importers joining and leaving each year is also tracked.

Indicators	Type	Definitions
Outcome 2: Increased number of supply chains free of child and forced labor		
Number of child laborers identified	Output 2.1: Victims of child and forced labor are identified and removed from the workforce	Any child is considered as "child labor" when he is discovered working on any site under the supply chain of the exporter. The age specified for differentiating a child laborer is determined by national child labor law. Child labor also includes any worker under age 18 whose conditions of employment violate legal limits for minors of hours worked or hazardous work. "Child labor" can be any or none of the following: • Trafficked • Migrant • Bonded • Forced
Number of children restored freedom	Output 2.1: Victims of child and forced labor are identified and removed from the workforce	Children who no longer work in the factory or other production site where they used to be a child laborer. Under specific conditions children may be allowed to work part time at home to help parents as per standard guidelines covering minimum age requirements for home work, school attendance, and work that is hazardous or interferes with education.
Number of licensed producers	Output 2.2: Improved compliance with child laborer and forced laborer standards at all tiers of production	A licensed producer is a company that is licensed by GoodWeave to export or sell domestically products to GoodWeave-licensed importers/brands, or has signed onto non-carpet sector projects under a Memorandum of Understanding. This indicator is related to coverage as well as compliance, as the exporter is responsible for ensuring the entire supply chain is compliant with the standard in order to remain as a GoodWeave licensee.
Number of active worksites	Output 2.2: Improved compliance with child laborer and forced laborer standards at all tiers of production	Number of production sites in that are registered with GoodWeave. Sites: exporter facility, outsourced production (subcontractor, may include village-based cooperatives/ loom sheds), and homeworker. Number of looms is tracked separately.
Number of audits and inspections	Output 2.2: Improved compliance with child labor and forced labor standards at all tiers of production	The number of assessment visits conducted by GoodWeave inspectors (including in-house inspection teams and contractors). This includes sites in all levels of the supply chain. An audit is an annual, announced process that includes review of documents and records, as well as physical inspection of the facilities by GoodWeave Inspection, Monitoring, and Certification team. It focuses on legal compliance, the complete GoodWeave Standard, and follow-up on previous non-compliances. An inspection is an unannounced physical assessment of a supplier by the GoodWeave Inspection, Monitoring, and Certification team. It

		occurs multiple times a year and focuses on compliance with the certification principles of the GoodWeave Standard.

Outcome 3: Increased protections for children, including deterrence of child labor

Indicators	Type	Definitions
Number of children directly provided educational opportunities	Output 3.1: Increased school enrollment of children in worker communities	Total reach of GoodWeave's prevention and remediation programs. These include rehabilitation in GoodWeave's transit home, private schools or local government schools, and prevention programs that sponsor at risk children to attend school, or monitor school enrollment and attendance of all children in high risk communities.
Number of Child Friendly Communities (CFCs)	Output 3.1: Increased school enrollment of children in worker communities	Number of communities where GoodWeave partners are implementing the child friendly community model. This model entails a sustained, multiyear presence of staff in each community. Every school-aged child undergoes an individual academic assessment, followed by school enrollment support for unenrolled children, and school attendance monitoring for all children. Children whose academic assessment scores are behind age appropriate levels are enrolled in remediative supplementary curriculum that brings them up to age based benchmarks, reducing their risk of school drop out.

Indicators	Type	Definitions
Number of Motivation and Learning Camps (MLCs)	Output 3.1: Increased school enrollment of children in worker communities	Number of MLCs across all child friendly communities. MLCs host daily classes that deliver remediative supplementary curriculum that brings children up to age based benchmarks, reducing their risk of school drop out.

Outcome 4: Improved labor rights and working conditions for at-risk adult workers

Indicators	Type	Definitions
Number of workers in GoodWeave supply chains	Output 4.1: At-risk adult laborers are accounted for and their livelihood and well-being advanced	Number of workers in supply chains of GoodWeave-licensed product exporters. Workers include managers as well as those who do production processes in rug-making (e.g. carpet weaving, washing, dyeing, finishing, packing, yarn opening, etc.) and in apparel, jewelry, home textiles, and other sector work in all levels of the supply chain.
Number of workers provided health / eye	Output 4.1: At-risk adult laborers are accounted for and their	Number of workers reached through educational workshops/awareness programs held within factories, health and vision clinics, non-formal education programs.

screenings / rights awareness	livelihood and well-being advanced	
Number of workers identified as at risk of forced labor	Output 4.1: At-risk adult laborers are accounted for and their livelihood and well-being advanced	Number of workers at worksites where GoodWeave found high risk of forced labor.

Indicators	Type	Definitions
Outcome 5: Increased uptake of GoodWeave best practice methodologies among partner supply chain organizations, governments, businesses, and community-based organizations		
Number of strategic partnerships established with other organizations to embed GW identification and remediation best practice approaches and methodologies	Output 5.1: Increased capacity to implement best practices based on GoodWeave Model by partner organizations	Number of organizations that enter into a partnership agreement with GoodWeave to embed or replicate all or some of GoodWeave's identification and remediation best practices.
Number of strategic partners trained in GoodWeave identification and remediation best practice approaches and methodologies	Output 5.1: Increased capacity to implement best practices based on GoodWeave Model by partner organizations	Number of organizations that complete training or programming to embed or replicate all or some of GoodWeave's identification and remediation best practices.
Participation in critical global fora, such as	Output 5.3: Increased interest in supply	Number of events GoodWeave attends that are open to global audiences, and focused on child or forced labor, human rights, trafficking, or supply chain responsibility.

the UN Forum on Business and Human Rights and the Alliance 8.7, number of events attended	chain transparency, remedy	