SCALING FREEDOM WITH GOODWEAVE

Expanding our grassroots-to-global fight against child and forced labor in supply chains.



OUR IMPACT GOAL

Large-scale reduction in child and forced labor in global supply chains.

1,000,000

AT-RISK CHILD BENEFICIARIES

(direct + indirect) by 2030

1,000,000

AT-RISK WORKER BENEFICIARIES

(direct + indirect) by 2030

Scaling Freedom: **GoodWeave at a Glance**

GoodWeave brings visibility to global supply chains; protects informal and marginalized workers; provides assurance that products are free of child, forced and bonded labor; and restores childhood to vulnerable children.

Our Footprint

GoodWeave currently runs programs in three different sourcing countries, including India and Nepal’s carpet sector and Bangladesh’s apparel sector.



Our Impact

1.3 million
LIVES IMPACTED

11,000+
CHILDREN FREED

111,000+
CHILDREN PROVIDED EDUCATIONAL OPPORTUNITIES

127,000+
WORKERS REACHED IN 2026

300,000+
AUDITS AND INSPECTIONS CONDUCTED

41 million+
CERTIFIED PRODUCTS

Scaling Freedom: **Our Challange**

Child and forced labor persist in hidden tiers of carpet and apparel supply chains, including subcontracted factories and home-based worksites.

Meeting these challenges requires more than addressing exploitation when it occurs.

It demands systemic change, stronger prevention efforts, effective human rights due diligence, and accountability at every level of carpet and apparel supply chains.

GEOGRAPHY	CHILD LABORERS	PEOPLE IN MODERN SLAVERY
GLOBAL	**138 million**	**50 million**
INDIA	**3.4 million**	**11 million**
NEPAL	**1.1 million**	**97,000**
BANGLADESH	**3.1 million**	**1.2 million**

Sources
Child labor: ILO and UNICEF (global); ILOSTAT Data Explorer (India and Bangladesh); ILO Child Labor Report (Nepal)
Modern slavery: Walk Free Global Slavery Index (global and country estimates)

Scaling Freedom: **Strategic Priorities**



01 / Supply Chains Free of Child and Forced Labor

Enhance worker protections and accountability in supply chains

AREAS OF FOCUS

- Strengthen and streamline inspection and monitoring processes to support deeper human rights due diligence, while benchmarking and revising the GoodWeave certification Standard and Label.
- Increase consumer awareness of GoodWeave, partner with other certifiers to expand reach, and establish long-term human rights due diligence partnerships with major brands.



02 / Education, Prevention & Remedy in Local Communities

Strengthen prevention and support pathways for at-risk children

AREAS OF FOCUS

- Prioritize prevention programs that tackle the root causes of child and forced labor by increasing the number and reach of Child Friendly Communities and scaling up pilot activities such as early childhood education centers and gender empowerment groups.
- Increase coordination, advocacy and capacity building with government programs, schools, communities and other civil society organizations around early childhood development and girls' education.
- Expand sustainable, cost-effective remediation with a focus on community-based rehabilitation.

Scaling Freedom: **Strategic Priorities**



03 / Gender Equity & Climate Resilience for Workers

Address interconnected vulnerabilities and strengthen worker protections

AREAS OF FOCUS

- Integrate climate resilience, gender equity, worker empowerment and broader human rights due diligence, including wages, occupational health and safety, freedom of association and worker grievance mechanisms.
- Research and demonstrate linkages between gender, climate and labor rights, integration of lenses across GoodWeave approaches, programs, and internal governance, and strategic partnerships for delivery and advocacy.



04 / Partnerships & Advocacy for Systems Change

Tackle key structural drivers through partnerships and policy action

AREAS OF FOCUS

- Scale our work and impact through community-informed research, pilots to replicate new approaches, business-supported policy advocacy with governments, businesses and civil society, the dissemination of tools and capacity building for brands, suppliers, civil society and workers' organizations, and human rights due diligence partnerships with businesses.
- Partner with complementary organizations to draw on respective expertise and measure the impact of our advocacy, policy changes and capacity building efforts.

We welcome the opportunity to discuss how we can advance shared goals by investing together in **Scaling Freedom**.

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